GLOBAL YOUTH PROGRAM

2027 Short Essay Prompts

The purpose of these essay prompts is twofold: they allow the Wharton Global Youth admissions team to assess your interest in and preparedness for your intended program, while also giving us the chance to learn more about you. Please address each prompt thoughtfully, adhering to the specified word count. We encourage you to use clear, concise language and to proofread for grammar, spelling, and punctuation errors before submitting.

While you may use generative AI tools (such as ChatGPT) to help brainstorm and generate ideas, remember that these tools cannot fully capture your unique voice and attributes. If you choose to use such tools, it is crucial to do so ethically, ensuring the authenticity and integrity of your responses. AI-generated content should not be submitted as your own work and must be cited like any other reference material, with careful consideration of the source's quality. Any plagiarism or dishonesty will result in denial of your application.

Please refer to the Wharton Global Youth Program AI policy and application integrity statement for additional details.

ON-CAMPUS PROGRAMS ONLINE PROGRAMS

ON-CAMPUS PROGRAMS

Essentials of Entrepreneurship

- Tell us what we should know about you beyond your application. What has shaped your interests and goals, and why are you a strong fit for this program? Please respond in one of the following formats:
  - Written response (150-300 words)
  - Video response (up to 60 seconds, publicly accessible link)
- What cause are you passionate about, and how would you address it through entrepreneurship? (150-200 words)

Essentials of Finance

- Tell us what we should know about you beyond your application. What has shaped your interests and goals, and why are you a strong fit for this program? Please respond in one of the following formats:
  - Written response (150-300 words)
  - Video response (up to 60 seconds, publicly accessible link)
- Imagine you have received $1,000 that you can either spend, save, or invest. How would you decide what to do with the money, and what factors would influence your decision? (150-200 words)

Leadership in the Business World (LBW)

- Tell us what we should know about you beyond your application. What has shaped your interests and goals, and why are you a strong fit for this program? Please respond in one of the following formats:
  - Written response (150–300 words)
  - Video response (up to 60 seconds, publicly accessible link)

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- VIDEO SUBMISSION OR WRITTEN SUPPLEMENT: In a 90-second video or a written statement of 300 words or less, tell us about a leadership experience that has had a meaningful impact on you. What challenges did you face, what did you learn about yourself as a leader, and how has that experience shaped the way you lead today?

Data Science Academy

- In 100-250 words, please describe a global issue you are most passionate about and why.
- Please list and briefly explain up to three of your hobbies.

Moneyball Academy

- In 300-400 words, explain what inspires your interest in Sports Analytics and Statistics. How will you use that inspiration to make the most of your experience at Wharton Moneyball Academy?
- What do you think is/where have you seen the best use of sports statistics in the past year?
- Think back to a time you were watching or playing a sport or a game and had a question you couldn't let go of. What is the question? (100-150 words)
- List your top 3 favorite sports to either consume or play.
- What major USA sports league do you follow most closely?

Product Design Academy

- Tell us what we should know about you beyond your application. What has shaped your interests and goals, and why are you a strong fit for this program? Please respond in one of the following formats:
    - Written response (150-300 words)
    - Video response (up to 60 seconds, publicly accessible link)
- Choose a product that most people might overlook, but you think deserves more attention, whether for its oddness, brilliance, or both. What makes its design interesting? (150-200 words)

Management & Technology Summer Institute (M&TSI)

- In 500 words or less, describe a problem you solved using your technical and/or business creativity and skills.
- **VIDEO SUBMISSION OR WRITTEN SUPPLEMENT:** Please record a 90-second video of yourself sharing any additional comments you might have. Feel free to speak about yourself, your application, your interest in M&TSI, or anything you feel will help us get to know you better. Provide the URL of your video within your application.
  If submitting a video supplement is not possible, you may submit a 500-word written statement as a substitute. This statement should address the same topics as a video and should be entered directly into the application.

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AI Leadership

- Tell us what we should know about you beyond your application. What has shaped your interests and goals, and why are you a strong fit for this program? Please respond in one of the following formats:
    - Written response (150-300 words)
    - Video response (up to 60 seconds, publicly accessible link)
- What is a real challenge or risk you see in the use of generative AI? Why is it important to address, and how would you approach it? (150-200 words)

Innovation and Startup Culture

- Tell us what we should know about you beyond your application. What has shaped your interests and goals, and why are you a strong fit for this program? Please respond in one of the following formats:
    - Written response (150-300 words)
    - Video response (up to 60 seconds, publicly accessible link)
- Identify a product, business model, or system that feels inefficient or outdated. What would you change, and why? (150-200 words)

ONLINE PROGRAMS

Financial Decision Making

- Describe a time you had to make a financial decision. What factors influenced your approach, and what did you learn from the outcome? (150-200 words)

Future of the Business World

- Some of today's most successful businesses prioritize people over profits. Share an example of a real company or service that you believe truly meets human needs. What makes its approach meaningful to you? (150-200 words)

Essentials of Leadership

- Leadership means different things to different people. How do you personally define leadership, and what values or qualities do you believe matter most? Use a real or personal example to illustrate how you strive to lead this way. (150-200 words)

Sports Business Academy

- In 300-450 words, tell us why you are interested in learning about the business of sports as a possible area for study and professional career path.
- Because this is a leadership-based program, please provide an example(s) of where you have exhibited leadership outside of the classroom. Do not exceed 450 words
- List your top 3 favorite sports to either consume or play.

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Moneyball Training Camp

- In 300-400 words, explain what inspires your interest in Sports Analytics and Statistics. How will you use that inspiration to make the most of your experience in the Wharton Moneyball program?
- What do you think is/where have you seen the best use of sports statistics in the past year?
- List your top 3 favorite sports to either consume or play.
- What major USA sports league do you follow most closely?

Moneyball FLEX

- What do you think is/where have you seen the best use of sports statistics in the past year?
- List your top 3 favorite sports to either consume or play.
- What major USA sports league do you follow most closely?

Pre-Baccalaureate Program

- How do you see the Wharton Pre-Baccalaureate program supporting your academic or personal goals? What do you hope to learn from it? (150-200 words)
- Share a personal story that reveals who you are and how you've grown. How has this experience shaped your values or direction? (150-200 words)