

Video Segment 6: Black Girl Hockey and Supporting Long-term Change

NOTE-TAKING GUIDE

The panelists talk a lot about “using their platforms” to elevate minorities and people of color. What are their platforms and how do they plan to use them? Do you think they see this as marketing?

“If you have that space, why not talk about it?”

—KIRK MORRISON

Kirk Morrison _____

Phillip Sun _____

Journeyman Athletes _____

Explain Phillip Sun’s statement, **“If the boss starts looking like us, I think my world will change too.”**

Continued »

Kirk Morrison says he feels more comfortable having conversations about race when he does his research. This video on “Race and The Selling of America” wraps up a three-part Wharton series on the impact of racism on business and society. Whether you’ve just watched this video, or you’ve watched all the videos in the series, how has this expanded your thinking about racism in business? List 5 insights you take away from Wharton’s exploration of race that help you understand systemic racism within business more clearly and empower you to make smarter decisions.

1. _____

2. _____

3. _____

4. _____

5. _____

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Black Girl Hockey Club: A club for women and fans of color who advocate for Black women in ice hockey.

Equity: The quality of being fair and impartial.

“Forward Progress”: A radio show on SiriusXM that is focused on race, society and sports.

Journeyman: A sports player who is reliable but not outstanding.

LeBron James: An American professional basketball player.

Long-term Systemic Change: Lasting change that reaches all parts of a system and ultimately affects how that system operates.

Minority: Often referring to underrepresented populations in a business or situation, such as major racial and ethnic groups like African-Americans or Asians.

Pay it Forward: When people benefit from a good deed they then do a good deed for someone else.

Continued »

Pipeline: A pool of potential job candidates.

Social Media: Websites and apps that allow users to create and share content, including TikTok, Instagram, Snapchat, Twitter, Facebook, and more.

Systemic Racism: Systemic racism, also known as institutional racism or structural racism, is the idea that society accepts certain practices as normal, even though they may discriminate against people based upon their race or ethnicity.

White Male Allies: White men in positions of power who support the mission of diversity, equity and inclusion.

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