

Video Segment 3: The New World Order in a Post-Hamilton World

NOTE-TAKING GUIDE

How does Phillip Sun define the “**new world order**?”

“More and more people of color are flooding into entertainment.”

—PHILLIP SUN

Can you relate to the statement: “**My immigrant, Chinese parents weren’t necessarily thrilled that I was going into the arts.**” Have you had a similar experience in your own family? Do you think these views about creative careers are changing? How so? And how are they changing in the context of this discussion on race in America?

Phillip Sun believes there is an unprecedented feeling of unity right now that will push diverse casting forward in Hollywood. How are the following factors raising demand and fueling that shift in thinking?

Streaming services versus international value _____

People of Color flooding the creative space _____

Building an entire table rather than finding one seat _____

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Are you excited to see more diversity in film, theater and on T.V.? How do you feel about this as a consumer of entertainment and how will it change your experience?

THE LANGUAGE OF BUSINESS

[Company](#)

[Consumer](#)

[Diversity](#)

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Black Partner: An African-American partner of a firm – in this case referring to Charles D. King, the first Black Partners at William Morris Endeavor.

Business Bottom Line: A company's income after all expenses have been deducted from revenues – typically symbolizing how much money a company makes.

Diverse Casting: As in *Hamilton*, making a point to hire actors from different racial and ethnic backgrounds to play various roles.

Drew Brees: An American football quarterback for the New Orleans Saints of the National Football League (NFL).

Firm: A for-profit business usually formed as a partnership that sells professional services.

George Floyd: A 46-year-old African-American man who died on May 25, 2020 after being handcuffed and pinned to the ground by a white police officer's knee. His death sparked protests across America.

Global Majority: People of the Global Majority refers to those who are Black, indigenous or people of color.

Hamilton: An American musical created by Lin-Manuel Miranda that is known for its diverse casting.

Idris Elba: An English actor, writer, producer, rapper, singer and songwriter who has played key roles in shows like HBO's *The Wire*.

Immigrant: A person who comes to live in a foreign country.

International Value: Generating revenue on a global scale.

LA Times: The *Los Angeles Times* is a daily newspaper based in California that has the fifth-largest circulation in the U.S.

Latinx: A gender-neutral way to refer to people of Latin-American cultural or ethnic identity in the U.S.

LGBTQ+: Lesbian, gay, bisexual, transgender, queer and other members of this community, including intersexed, agender and ally.

M88: A new talent company founded by Phillip Sun within the company Macro that represents filmmakers, actors and writers of color and promotes the strength of diversity in Hollywood.

Mailroom: The department in a company that handles incoming and outgoing mail that is usually considered the most entry-level position in a business; people "work their way up" from the mailroom.

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Michael Jordan: An American former professional basketball player and the principal owner of the Charlotte Hornets of the National Basketball Association (NBA).

Minority: Often referring to underrepresented populations in a business or situation, such as major racial and ethnic groups like African-Americans or Asians.

Minority-led Business: A company whose CEO or managing partner is a minority, which often refers to major racial and ethnic groups, such as African-Americans and Asians.

Minority-owned Business: A company owned by a minority, which often refers to major racial and ethnic groups, such as African-Americans and Asians.

NFL: The National Football League is a professional American football league that consists of 32 teams.

Old-school White Male: A reference to the fact that many organizations have traditionally been led by White men with views that don't necessarily promote diversity, equity and inclusion. This is also referred to as "the Boys Club."

Pipeline: A pool of potential job candidates.

Representation Firm: A company like William Morris Endeavor whose talent agents represent actors, directors and other creators in Hollywood to help them negotiate roles in movies and other media.

Subscribers: People who pay for subscriptions to streaming services.

The System: An organized framework that typically has its own principles and procedures.

WME: William Morris Endeavor, one of the top talent agencies in Hollywood representing well-known entertainers in film, television and music.

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