

## Video Segment 1: Meet the Entrepreneur

### NOTE-TAKING GUIDE

**Explain:**

- Wonderschool \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
- COVID's impact on Wonderschool \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

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*“The color of your skin plays a big role in the types of experiences you have from an economic and social mobility standpoint.”*

**—CHRIS BENNETT**

Chris Bennett describes his entrepreneurship journey starting Soldsie and later Wonderschool. What are four key factors that influenced his life as an entrepreneur in both positive and challenging ways?

1. \_\_\_\_\_  
\_\_\_\_\_
2. \_\_\_\_\_  
\_\_\_\_\_
3. \_\_\_\_\_  
\_\_\_\_\_
4. \_\_\_\_\_  
\_\_\_\_\_

Continued »

Chris's upbringing and family experiences led him to consider race and culture through different lenses. How were each of these life events significant to his ideas about diversity and racial inequity? Then, discuss an experience that has influenced your ideas about race, diversity and inclusion:

- His family's Honduran roots: \_\_\_\_\_  
\_\_\_\_\_
- Growing up in Miami, Florida: \_\_\_\_\_  
\_\_\_\_\_
- Moving to Chicago, Illinois: \_\_\_\_\_  
\_\_\_\_\_
- Your experience: \_\_\_\_\_  
\_\_\_\_\_

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## THE LANGUAGE OF BUSINESS

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[Entrepreneur](#)

[Entrepreneurial](#)

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**Bay Area:** The San Francisco Bay Area region in Northern California that also encompasses Silicon Valley, a worldwide hub of innovation.

**Immigrant:** A person who comes to live in a foreign country.

**Network:** A group of professionals who develop relationships and provide support for starting and growing businesses.

**Racism:** When people are treated differently or don't have the same opportunities as other people because of their race or ethnicity.

**Segregation:** The act or practice of separating people from the main group, as in segregated schools that separate white people from people of color.

**Systemic Racism:** Systemic racism, also known as institutional racism or structural racism, is the idea that society accepts certain practices as normal, even though they may discriminate against people based upon their race or ethnicity.

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