# WHARTON GLOBAL YOUTH PROGRAM



2024-2025 ANNUAL REPORT







High School

Business Education Programs
Dual Enrollment Opportunities
Content and Competitions



# Dear Reader,

Five years ago, just before the onset of the global pandemic, a small group of staff, with support from faculty, announced something new for the Wharton School: the Wharton Global Youth Program. Although this was not the school's first initiative to engage high school students, it became the first comprehensive and coordinated effort in this area. As the pandemic led to the closure of schools and universities around the world, the Wharton Global Youth Program was officially launched.

At that time, some voiced concerns about the viability of this initiative. However, it reflected Wharton's status as a global leader in business research, education, and student support. Staff and faculty quickly adapted, envisioning programs that would offer fully online learning opportunities. By Summer 2020, we became the only business school in the world to provide live, fully online learning for high school students confined to their homes. Word spread, and over the following two pandemic summers, the Wharton Global Youth Program expanded to connect with thousands of students, setting the stage for even more learning opportunities in the future.

Now, five years later, the team behind the Wharton Global Youth Program has grown, along with its programs and opportunities for students. As you will read, the Wharton Global Youth Program now provides learning opportunities for tens of thousands of students—not only in online formats, like during the pandemic, but also in Philadelphia, San Francisco, the United Kingdom, and high school classrooms across the United States and around the world.

The fifth year of the Global Youth Program also marked the launch of a new set of programs and a brand from the same team, backed by renowned Wharton faculty. This past summer, we were proud to introduce Wharton Academy, a new business learning opportunity designed for college students from institutions beyond Wharton. Although the Wharton Academy is just getting started, we are excited to continue offering opportunities that help young people develop essential business skills.

Sincerely,

Eli J. Lesser | Senior Executive Director





# **Mission Statement**

The Wharton Global Youth Program mobilizes the extensive opportunities of the Wharton academic community to educate and inspire pre-collegiate students to explore business practices, analyze the world's complex challenges, and take the first steps in becoming leaders who will transform the global economy.









# **OUR TEAM**

# Serguei Netessine

Senior Vice Dean for Innovation and Global Initiatives

### Eli Lesser

Senior Executive Director

# Lena Elguindi

Senior Director, Programs

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Business Administrator

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Director, Enrollment Management & Learning Pathways

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Manager, On-campus Programs

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Manager, On-campus Programs

# **Gregory Wilson**

Associate Director of Communications

# Dongnian (Effie) Zhou

Senior Manager, Learning Design & Instructional Technology

<sup>\*</sup>Staff members who contributed to this team have since voluntarily departed Wharton.





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Special thanks to the Summer 2025 photographers: David Hill, Melissa Kelly and Ian Tuttle.





It was the summer of 2020. The world — and Penn's campus — were on lockdown, and it was time to innovate.

The new Wharton Global Youth Program designed Future of the Business World, a two-week online program merging live sessions, recitations, individual assignments and group work around key global business themes.

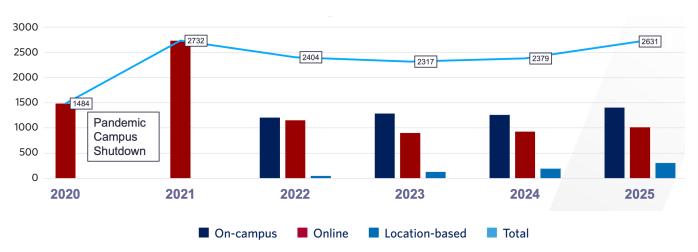
"We needed to create a dynamic learning experience for exceptional high school students, and we had to do it quickly," said senior executive director, Eli Lesser. "We reached out to our incredible Wharton faculty and collaborated with teams like the Learning Lab to design the curriculum. The end result was a truly unique course built to engage the next generation of business leaders in conversations about the future."

Future of the Business World has evolved since then — and so too have all Wharton Global Youth's summer programs, growing in size, scope and reach to deliver core topics like entrepreneurship, leadership, finance and analytics, to our newest programs centered around AI and public finance.

Alongside these signature programs, the Wharton Pre-baccalaureate dual-enrollment program, the Wharton Global High School Investment Competition, and Wharton Global Youth's business education content have also thrived.

Five years of innovation — and counting.

# **Summer Program Enrollments**



# **Exciting Additions to High School Business Education**



# 2025

The start of three new summer locationbased programs: AI Leadership and Moneyball Experience in San Francisco and Public Finance and Society in the UK.



# 2024

The first Wharton One-day High School program runs during the Wharton Global Forum in Brazil.

Financial Decision Making is added to our suite of online programs.



# 2023

Expansion of location-based offerings to Cambridge, UK, with the two-week Strategy and International Management program.



# 2022

New on-campus summer programs kick off in Philadelphia in June, including Essentials of Entrepreneurship and Essentials of Finance; as well as a new online program, Essentials of Leadership.

In July, Wharton Global Youth unveils Innovation and Startup Culture, our first location-based program, at Wharton San Francisco.



# 2021

The launch of Embedded Pre-baccalaureate, delivering a new online credit-bearing course, Essentials of Personal Finance, to public high schools.

Wharton Investment Competition semifinals begin broadcasting from Wharton's new Academic Virtual Environment.



# 2020

The newly formed Wharton Global Youth Program creates Future of the Business World, its first online-only summer program for high school students.

Wharton instructors teach the first sessions of Wharton Pre-baccalaureate, an online dual-enrollment program offering credit-bearing, college-level courses to individual high school students.

# A YEAR IN FOCUS

# Growth, Exploration and Global Impact

From zooming out to the five-year picture, we zoom in on the past year, which was a time of growth, exploration and expanding Wharton Global Youth's reach across the globe. The next several pages provide a detailed look into our 2024-2025 season, kicking off with a data-driven rundown of highlights from the year. Discover the world's influence on our programs, courses, competitions and content – and of course, our students.

# Wharton Global Youth Program Summer 2025

			2025			2024		
		Residential	Online	Total	Residential	Online	Total	
	Enrollment	1,749 🛆	882 🛆	2,631 🛆	1,450	750	2,204	
	1,446	Students enrolled in on-ca	6	O Countries of	Countries of residency			
	303	Students in our Cambridg San Francisco programs	6	6 Citizenship	Citizenship countries			
	745	Students enrolled in on	4	4 States rep	States represented			
<u>U</u>	137	New students enrolled in Pre-Bacc programs	<b>1</b>	2 New citize	New citizenship countries represented			

16% Increase in summer applicants 2024 vs 2025

855 International students in summer 2025

Wharton MBAs and undergrads hired to support Wharton Global Youth programs and competitions in 2024-2025

# WEBSITE TRAFFIC DATA

globalyouth.wharton.upenn.edu

Total views: **567,789** (2.45% increase)

Total users: **2,280,905** (2.7% decrease)

# SOCIAL MEDIA DATA

@WhartonYouth

Total audience: **20,441** (27.9% increase)





# WHARTON GLOBAL YOUTH PROGRAM SUMMER 2025

Top four countries represented in our 2025 summer programs:

# United States, China, Canada, and India

Local representation in summer 2025:

# 123 students from 46 Pennsylvania cities and towns

Teams (4-7 students) registered for the 2024-2025 Wharton Global High School Investment Competition:

# 4,994 from 87 countries

Number of ensemble class pictures shot and delivered to students in our on-campus and location-based programs for the first time in Summer 2025:

# 21 group photos





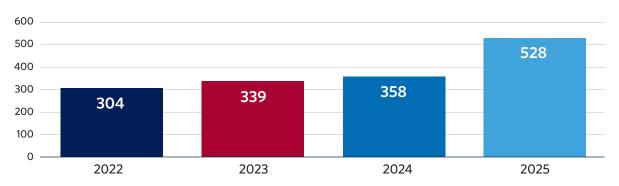
# **ON-CAMPUS PROGRAMS**

# **Summer Comes Alive in 2025**

The Wharton Global Youth summer hit its stride as hundreds of high school students from across the globe began arriving on the University of Pennsylvania's Philadelphia campus in early June. While our team spent the full year emailing with them, writing their stories, reading their essays and connecting with them virtually, nothing compared to seeing them and talking with them as they clamored down Locust Walk and found their seats and their voices inside Wharton's classrooms.

This year, for the first time, Wharton Global Youth had a storefront – our new offices just off the Walnut Street entrance to Jon M. Huntsman Hall. We welcomed students who were just stopping by to say hello and others who wanted to collect t-shirts, pens and stickers for completing our Wharton Global Youth campus scavenger hunt. Summer 2025 highlight: An increase in Essentials of Finance students.

# **Enrolled Essentials of Finance Students**





The Essentials of Entrepreneurship program had one final project: pitching a startup. The class of approximately 75 students was divided into 15 work groups. My four other team members I met on July 14, 2025, became my family for the next two weeks. Maria came from Goiania, Brazil;

Arthur from London, UK; Brandon from New York; and Hudson from Los Angeles. The life skills I learned from spending time in the most international environment I have ever encountered were the most valuable aspect of my education at Wharton.

Tamara K., 2025 on-campus Philadelphia student from Canada

# **Students Earn Digital Credentials**

Wharton Global Youth uses Accredible, a globally recognized digital credential platform, to provide students with badges and certificates of completion for our programs and competitions.

Click <a href="here">here</a> to learn more.





# LOCATION-BASED PROGRAMS

# **From Teatime Traditions to Tech Innovation**

Wharton Global Youth students had even more opportunities in summer 2025 to explore Wharton business education in locations curated to enrich the class content and expose them to regions and cultures that strengthened their global perspectives.

We launched three new programs — Public Finance and Society in Cambridge, UK, and AI Leadership and Moneyball Experience on Wharton's San Francisco campus. Public Finance and Society students studied core microeconomics concepts and the government's role in key markets, while also enjoying daily teatime, traditional three-course formal dinners, and regional jaunts to destinations like the Fitzwilliam Museum.

In San Francisco, AI Leadership students dug deep into the latest AI developments, ranging from generative AI (GenAI) foundation models to machine learning applications and autonomous vehicles. They traveled across the Bay Area to observe technology innovation in practice at companies like Zoom and Waymo – with fun stops at places like Ghirardelli along the way.











# VOICES



A highlight of the Generative AI program was building Kai — an AI tool to help teachers support students with learning disabilities. We used a Retrieval Augmented Generation (RAG) model to process test scores and teacher notes, generating personalized reading materials and IEP drafts. I gained new perspectives on how AI and entrepreneurship can create real-world impact.

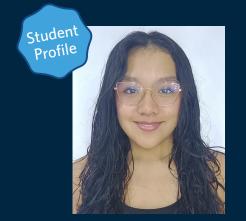
Snithik P., 2025 location-based program student from India



# ONLINE PROGRAMS

# **Enriching Global Perspectives**

High school students who chose not to travel to the Wharton campus or one of Wharton Global Youth's location-based programs in summer 2025 had the option to apply to our online programs. While we connected virtually with hundreds of U.S. students, some 250 enrolled from outside the U.S., with China, India and Canada leading the engagement. This enriched the global experience for all our online program students and was especially powerful when small student teams collaborated on international projects, like Wharton's OPEC simulation, where groups take on the role of oil-producing nations.



# **Financial Education in Latin America**

In honor of five years of Global Youth, you can listen to our September 2025 podcast guest, Chelsea R., who studied in the online Future of the Business World program (our inaugural online program in 2020) in summer 2025. Chelsea is investing her new knowledge and skills in FinWise, her financial education startup in Peru.

Click **here** to read about and listen to her journey.





VOICES

For our first project, we had to design a music festival in a country where none of us lived, but our team included students from different continents. We dove straight into a shared Google Doc and started brain-dumping ideas. We were able to decide the location quickly; Thailand made sense because of the cheap labor costs and strong population density, and it was close to major markets like India and China...the collaboration was seamless.



Nalin A., 2025 Online Essentials of Leadership student from Texas, U.S.

# **Inside the Global Youth Meetup**

Some Wharton Global Youth students want 10 full weeks of business education with Wharton. In summer 2025, more Wharton Youth than ever had the opportunity to stay connected from June 2 to August 8 in the online Global Youth Meetup. Participants accessed Wharton in all ways, through live-streamed Wharton faculty lectures, faculty-led workshops, Wharton undergrad panels and live discussions with Wharton alumni over Zoom. A summer 2025 highlight? Exploring the city of Dubai with Navin Valrani, a Wharton graduate, CEO of Arcadia Education and managing director of Al Shirawi Group.

# 2025 Global Youth Meetup at a Glance

**1,048** students

**913** replies in the Introduce Yourself discussion thread

active investment trading sprint accounts (including teams)

31 live events on Zoom





# **Investing Mindset**

Global Youth Meetup 2025 students appreciated learning about investing. Some 270 students participated in two four-week trading sprints, building competitive investment portfolios on the Wharton Investment Simulator, the same platform we use for our annual Wharton Global High School Investment Competition.

# THE WHARTON PRE-BACCALAUREATE PROGRAM

# **Earning College Credit with Wharton**

Wharton Global Youth's Pre-baccalaureate Program, designed for exceptional high school juniors and seniors who want the rigor and the credits of a college-level course experience, grew in important ways this past year. We added to our catalog of year-round dual-enrollment courses, with new online opportunities to explore the breadth of Wharton's business curriculum.

**MGMT 0003: AI, Technology and the Future of Business** debuted in summer 2025, introducing students to how AI and technological developments drive entrepreneurial business strategies and provide innovation around existing business models.

1,348 Number of Individual Pre-bacc students since 2020



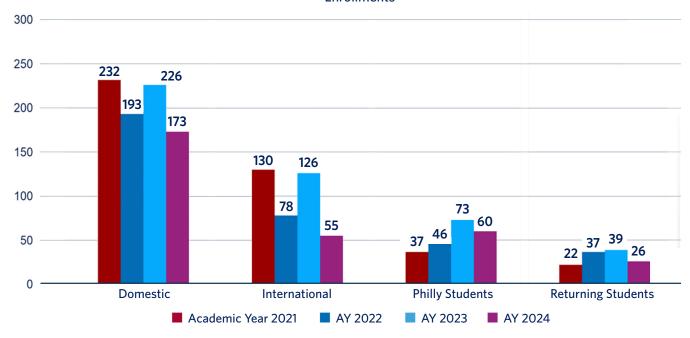
AI, Technology and the Future of Business is one of the first high school-level courses of its kind – in fact, most students have reported that they haven't seen such a class offered anywhere else at the high school level. The inaugural cohort of the class used readings, case studies, and student-led presentations to explore how AI enables new business models and transforms strategic thinking. The students have been exceptionally engaged so far.



Anastasia Gracheva, Wharton PhD Candidate and Pre-baccalaureate Instructor

# Wharton Pre-baccalaureate Program by the Numbers







# Latté Lessons

BEPP 0001: Introduction to Behavioral Economics, taught by Wharton's Judd Kessler, has become a popular Pre-baccalaureate course. We connected with Gunjilkham B. in Mongolia, who completed the online course in summer 2025. "I recently caught myself overpaying for a latté. Not because I wanted it more, but because the "limited time" sign tapped into my myopic willingness to pay. The BE theories came alive. What I expected to be just an economics class has become a lens I carry everywhere."

# **Pre-bacc Superstar**

Laila A., a 2025 graduate of Central High School in Philadelphia, completed four Pre-bacc courses with Wharton Global Youth in the past few years, studying behavioral economics, statistics and data science, financial markets and the global economy, and entrepreneurial management. Laila stopped by our office in June to pick up her special honor cords (for Philadelphia students only) to show that she took two or more classes with us and maintained a 3.5 GPA or higher.





# EMBEDDED PRE-BACCALAUREATE PROGRAM

# A Trip from Canvas to Campus

More than 90 high school students and teachers from New York City public schools visited Wharton's campus on November 8, 2024, part of a special opportunity during Wharton Global Youth's Embedded Pre-baccalaureate Program, a partnership with the National Education Opportunity Network that delivers online dual-enrollment classes to high schools.

The students, who attended Fordham High School of the Arts in the Bronx, Long Island City High School and Harlem Children's Promise, were already earning college credit with Wharton in the <a href="Pre-baccalaurate">Pre-baccalaurate</a> <a href="Essentials of Personal Finance course">Essentials of Personal Finance course</a>.

Read more about their Wharton campus experience here.

2,900+ from 100+ schools in 13 states

Number of Embedded Pre-baccalaureate Program students who have taken an online Wharton personal finance course during their high school day in the past four years

# WHARTON GLOBAL HIGH SCHOOL INVESTMENT COMPETITION

# 2025 Case Study: Strategic Investing for Nigeria

Wharton Global Youth put a pin in Africa this past year during its ever-growing Wharton Global High School Investment Competition.

The thousands of high school students from around the world who took part in the annual financial education investment challenge would agree: competition client Ladi Ayoola (WG'22) was unforgettable. The Lagos, Nigeria, native and Wharton School MBA enthusiastically shared his <u>investing and life goals</u> with Wharton Global Youth students, underscoring youth development in Africa and stable housing for Nigerian families.

<u>The Top 50</u> student teams experienced Ladi's vibrant personality and unique personal style during the competition's <u>semifinal round</u>, as well as when he traveled to Wharton on April 26, 2025, to cheer on the top 10 student teams presenting in the <u>2025 Global Finale</u> on the 8th floor of Jon M. Huntsman Hall. Congratulations again to our 1st Place team: BAM Investing from Deerfield Academy in Massachusetts, U.S.!

More than 40 students from the top 10 teams flew in a day early to take part in our Wharton Investment Competition Learning Day on April 25. Read a <u>recap</u>.





# VOICES

It was very evident that you put so much work into the research, analysis and presentations. But beyond that was the human part. You were very impact-minded. For me, that's precious...Thank you for making the investment plans and proposals not just about the numbers, but about understanding and connecting with people.



Ladi Ayoola (WG'22), 2024-25 Wharton Investment Competition client, addressing the top student teams at the 2025 Global Finale.







# 2024-25 Investment Competition at a Glance

**10,118** students completed the competition

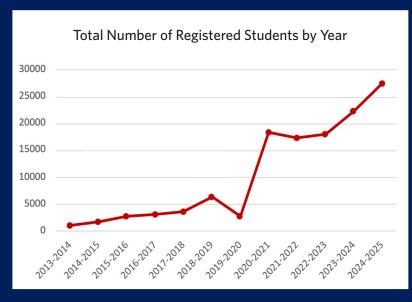
**1,276** advisors

**1,818** teams completed the competition

64 countries represented

24 Wharton students reviewed competitor reports

# **Investment Competition Growth**





**◀ 2025 1st Place Winners:**BAM Investing,
Deerfield Academy,
Massachusetts, U.S.











◆ 3rd Place Winners: FA Quakers, Friends Academy, New York, U.S.







# WHARTON HIGH SCHOOL DATA SCIENCE COMPETITION

# **Full Court Analysts for the Win**

Wharton Global Youth supported the Wharton Sports Analytics and Business Initiative to deliver a second year of the Wharton High School Data Science Competition. The 2025 competition focused on basketball tournament predictions, challenging competitors to analyze more than 5,300 NCAA Women's Basketball games and apply data science techniques to rank teams and predict game outcomes. The global, virtual competition attracted nearly 500 teams from 34 countries, compared to 216 from 29 countries the previous year. Read more about the winning Full Court Analysts team from Lambert High School in Suwanee, Georgia.



We were all in shock and excitement after finding out that we won, as all our hard work paid off...The experience overall gave me a better idea on how to work on a team with people with such different skillsets. It also taught me many things about data science I never knew about before. I will definitely apply what I learned about teamwork from this competition to my actual basketball team.

Ethan B., team member, Full Court Analysts



# EDUCATIONAL CONTENT

# Read, Listen and Reflect on Everything Business

Wharton Global Youth business education articles, written for high school students, introduced them to topics that they may not explore in the traditional classroom – with Wharton School insight and analysis. In addition to educational content written around monthly business themes like real estate and artificial intelligence, this year we reintroduced the student essay, publishing first-person accounts of students' summer experiences in our programs. You can read the full collection on the Wharton Global Youth website.

# **5 Years of Global Podcasting**

In September 2020, we published our first Future of the Business World podcast, featuring high school innovators from around the world. Since then, we have published just shy of 60 episodes on the Wharton Global Youth website and the Acast podcasting platform.

**12,161** Total Downloads Across All Episodes

Source: Acast (since November 2021)



We feel the impact of our articles as sources of business education most profoundly each summer during the Wharton Global Youth Comment & Win Competition. From June to August 2025, high school students worldwide dropped more than 900 comments during three distinct rounds, a comment increase of 84% from 2024. Read all about the Summer 2025 Comment & Win Competition here.

# 2024-25 Content at a Glance

**40** business articles

**900+** article comments from student readers

18 Wharton Global Youth newsroom stories

**12** Future of the Business World podcast episodes

12 monthly Wharton Global Youth newsletters

7 student essays

# WHARTON ONE-DAY HIGH SCHOOL EXPERIENCE

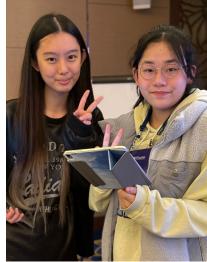
# **Students Across China Explore Management, Innovation and Startups**

Wharton Global Youth hosted a Wharton One-day High School Experience in Beijing, China, during the Wharton In Focus alumni event in late October, 2024. Nearly half of the students traveled from outside Beijing, hailing from Wuhan, Shenzhen, Qingdao, Shanghai and Guangzhou.

We welcomed Wharton professors Lori Rosenkopf, who taught our students how to think like managers, and Karl Ulrich, who led an interactive "Innovation Tournament," where students worked in groups to design and pitch an app for augmented reality glasses. Our students also completed the Wharton Start Up game – an immersive simulation where students work in teams to navigate the chaotic and exciting early days of a startup.









# **Taking Our Message on the Road**

The Wharton Global Youth team traveled across the country this past year to build awareness about our programs, competitions, courses and content. Maybe you met us at the FBLA event in Ohio or the Ultimate DECA Power Trip in Charlotte, N.C.? We got to know lots of new students, educators and parents who were passionate about business education, like this student leader we met at the Future Business Leaders of America National Leadership Conference 2025 in Anaheim, Calif.





# WHARTON ACADEMY

# From Wharton Global Youth to Wharton Academy

Wharton Global Youth students, many of whom end up pursuing higher education opportunities across the globe after they graduate from high school, can now return to the Wharton School as college students and young professionals to strengthen their business skills.

The new Wharton Academy provides on-campus summer programs for undergraduates and recent college graduates, ages 18-25, who want foundational business knowledge and practical skills to enhance their academic and career paths.

Original programs, delivered during two weeks in summer 2025, included Fundamentals of Corporate Finance and Valuation, and Social Entrepreneurship. Questions? Contact the Wharton Academy team at <a href="mailto:academyprograms@wharton.upenn.edu">academyprograms@wharton.upenn.edu</a>.







# **2025 Wharton Academy** at a Glance

- 67 Total enrollment (including 33 men and 34 women)
- **42** International students
- **25** Domestic students
- Higher education institutions represented, includingHBCUs and 9 Liberal Arts Schools
- 16 Countries represented











Student







The Warburg Pincus Fellowship at Wharton
Academy provides full program fee coverage for students who show exceptional academic abilities and strong passion for the finance industry. Be sure to check out this profile of Jaden Palmer-Waldron, a past participant in Wharton Academy's Corporate Finance program.



# WHARTON COMMUNITY COLLABORATIONS

# **Built on the Wharton Experience**

The essence of all our programs is our commitment to leveraging the power of the Wharton School. In addition to our academic directors and instructors across all our programs, we welcomed 13 faculty speakers last summer, delivering hour-long lectures each week to more than 300 of our on-campus students. Wharton alumni judged our competitions and led online workshops and career discussions. Wharton MBAs and undergrads served as fellows, TAs and mentors, often after attending our summer programs as high school students. At Wharton Global Youth and Wharton Academy, community is everything.













# 2024-2025 Wharton Faculty Collaborators

**Hamsa Bastani** - Associate Professor of Operations, Information and Decisions; Associate Professor of Statistics and Data Science

Jonah Berger - Associate Professor of Marketing

Jules van Binsbergen – The Nippon Life Professor in Finance; Professor of Finance; Anthony L. Davis Director of the Joseph H. Lauder Institute for Management and Internation Studies & Lauder Chair

**Guy David** - Alan B. Miller Professor; Professor of Health Care Management; Professor of Medical Ethics and Health Policy at the Perelman School of Medicine; Chair of the Health Care Management Department

**Angela Duckworth** – Rosa Lee and Egbert Chang Professor

**Jehoshua Eliashberg** – Sebastian S. Kresge Professor Emeritus of Marketing; Professor Emeritus of Operations Information and Decisions

**Emilie Feldman** - Michael L. Tarnopol Professor; Professor of Management

**Adam Grant** – The Saul P. Steinberg Professor of Management; Professor of Psychology

**David Hsu** - Richard A Sapp Professor; Professor of Management

**Erika James** – Dean of The Wharton School; Reliance Professor of Management and Private Enterprise; Professor of Management

**Kevin Kaiser** – Adjunct Full Professor of Finance; Senior Fellow, Harris Family Alternative Investments Program

**Judd Kessler** – Howard Marks Professor, Business Economics and Public Policy

Marissa King - Alice Y. Hung President's Distinguished Professor; Professor of Health Care Management; Professor of Management **Sarah Light** - Mitchell J. Blutt and Margo Krody Blutt Presidential Professor; Professor of Legal Studies & Business Ethics

**Katy Milkman** – James G. Dinan Endowed Professor; Professor of Operations, Information and Decision

**David Musto** - Mitchell J. Blutt and Margo Krody Blutt Presidential Professor; Professor of Legal Studies & Business Ethics

Serguei Netessine - Dhirubhai Ambani Professor of Innovation and Entrepreneurship; Professor of Operations, Information and Decisions; Senior Vice Dean for Innovation and Global Initiatives

**Michael Platt** - James S. Riepe University Professor; Professor of Marketing; Professor of Psychology; Professor of Neuroscience

**Americus Reed** - The Whitney M. Young Jr. Professor; Professor of Marketing

**Michael Roberts** – William H. Lawrence Professor; Professor of Finance

**Lori Rosenkopf** - Simon and Midge Palley Professor; Professor of Management; Vice Dean of Entrepreneurship

**Sergei Savin** - Professor of Operations Information and Decisions

**Catherine Schrand** – Celia Z. Moh Professor; Professor of Accounting

Maurice Schweitzer - Cecilia Yen Koo Professor; Professor of Operations, Information and Decisions; Professor of Management; Academic Director of Executive Education Program: Effective Decision Making

**Amy Sepinwall** - Associate Professor of Legal Studies & Business Ethics

**Todd Sinai** – David B. Ford Professor, Professor of Real Estate and Business Economics and Public Policy; Chair of the Real Estate Department

**Hummy Song** – Associate Professor of Operations, Information and Decisions; Associate Professor of Health Care Management

**Karl Ulrich** - CIBC Endowed Professor; Professor of Operations, Information and Decisions; Professor of Management

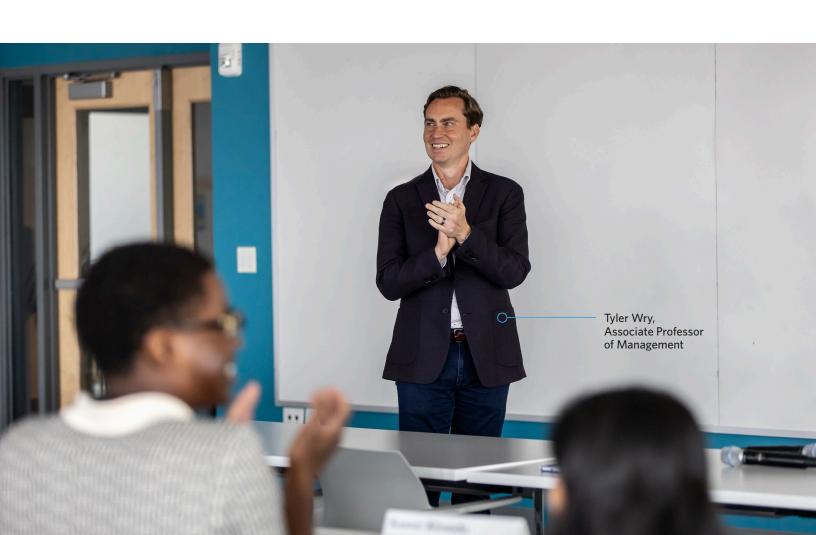
**Kevin Werbach** - Liem Sioe Liong/First Pacific Company Professor; Professor of Legal Studies & Business Ethics; Chairperson, Legal Studies and Business Ethics **Maisy Wong** – James T. Riady Professor of Real Estate; Nancy A. Nasher and David Haemisegger Director of the Zell/Lurie Real Estate Center

**Tyler Wry** - Associate Professor of Management

**Abraham "Adi" Wyner** – Professor of Statistics and Data Science; Director of Undergraduate Program in Statistics and Data Science; Faculty Lead of the Wharton Sports Analytics and Business Initiative

**Bilge Yilmaz** - Wharton Private Equity Professor; Professor of Finance; Academic Director, Harris Family Alternative Investments Program

**Linda Zhao** - Professor of Statistics and Data Science; Academic Director of the Dual Master's Degree in Statistics





During the past five years, after launching the Global Youth brand in 2020, we've scaled from vision to impact – launching credit-bearing Pre-baccalaureate courses, welcoming nearly 1,450 students to campus in 2025 from 60 countries, and engaging tens of thousands through our Global High School Investment Competition. As we keep growing, new initiatives define the momentum: on campus, we added a three-week Product Design Academy; online, we built the Global Youth Meetup; and we supported Wharton's first high-school data-science competition. Wharton leadership recognized this market early, and our extraordinary team makes it happen every day.

Serguei Netessine | Dhirubhai Ambani Professor of Innovation and Entrepreneurship; Professor of Operations, Information and Decisions; Senior Vice Dean for Innovation and Global Initiatives

Contact Wharton Global Youth at globalyouth@wharton.upenn.edu.











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