## **EXPLORE BUSINESS: Race and the Entrepreneur**

## Video Segment 6: The Power of Privilege

NOTE-TAKING GUIDE	
Chris Bennett's company Wonderschool is one of the most diverse in Silicon Valley because:	"Use your power and recognize that you have power."  —CHRIS BENNETT
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Explain:	
"With White founders, it's so important that they prioritize diversity ea	rly in building their company."
People who have enjoyed White privilege can influence change around the Entrepreneur." How?	nd the issues discussed in "Race
Chris Bennett's call to action:	
Josh Kopelman's call to action:	
Consider the <b>power of privilege</b> . How is it at play in your life?	

Continued »

## THE LANGUAGE OF BUSINESS

**CEO** 

Company

**Customer Base** 

**Diversity** 

**Entrepreneur** 

**Inclusion** 

**Mentor** 

**Mission** 

**Product** 

**Startup** 

**Teams** 

Venture Capital

**Black Founder**: A person of color who starts a new business.

**Diversity Hiring**: Using procedures that are free from bias to hire qualified people to lead and work for a company.

**Cooley LLP**: An American international law firm based in Palo Alto, California.

**Law Partner**: The senior lawyers in law firms who are responsible for generating a firm's revenues.

**Leadership Team**: The team that is running a company.

**Network**: A group of professionals who develop relationships and provide support for starting and growing businesses.

**Race**: A grouping of humans based on shared physical or social qualities.

**Racism**: When people are treated differently or don't have the same opportunities as other people because of their race or ethnicity.

**Silicon Valley**: A region in northern California – some 40 miles south of San Francisco — known for its technology entrepreneurs and its ecosystem of financing and innovation.

**Venture Firm**: A company involving venture capitalists that invests capital in companies with growth potential.

**White Privilege:** Privileges or advantages in society that benefit White people over non-white people.

## **EXPLORE MORE IN OUR ONLINE BUSINESS JOURNAL**

The Conversation: Diversity, Equity and Inclusion in Business

