

## Video Segment 5: Leading with Authenticity, Courage and Collaboration

### NOTE-TAKING GUIDE

By the end of this video, be able to explain Wes Moore's core argument:

**"People who are closest to the challenge are also going to be closest to the solutions."**

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—WES MOORE

Intentional leadership at this moment in time involves the following in what ways?

**Authenticity:**

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**Transparency:**

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**Visibility:** \_\_\_\_\_

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**Voice:** \_\_\_\_\_

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**Courage:** \_\_\_\_\_

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Carla Harris says, “Who hasn’t been in a room when you know something should have been said around diversity and inclusion or around a diverse candidate and we all looked at our shoes.” Can you relate to this statement? Describe a situation or interaction involving another person where you wish you had spoken up or found your voice, either in recent months or related to entirely different circumstances. How would you act differently if given the chance?

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In his work fighting poverty through the Robin Hood Foundation, Wes Moore encourages the companies who want to make a difference to:

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2. \_\_\_\_\_
3. \_\_\_\_\_

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## THE LANGUAGE OF BUSINESS

(Hyperlinked vocabulary is from the Wharton Global Youth Video Glossary)

[Collaboration](#)

[Grassroots Movement](#)

[Living Wage](#)

[Company](#)

[Health Care](#)

[Partnership](#)

[Competitive Environment](#)

[Health Care Coverage](#)

[Philanthropy](#)

[Corporate Social Responsibility \(CSR\)](#)

[Innovation](#)

[Strategic Alliance](#)

[Diversity](#)

[Inclusion](#)  
[Industry](#)

[Strategic Partner](#)  
[Supplier](#)

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**Altruism:** Practicing concern for the well-being of others.

**Criminal Justice Reform:** The work of fixing perceived problems with the criminal-justice system, including courts and prisons.

**Cross-sector Partnership:** When two or more public and private entities – like government agencies and private businesses -- work together to complete a project or provide services.

**Impacted Population:** A group of people who is directly affected by circumstances, like people of color feeling the impact of systemic racism.

**Institution of Higher Education:** A college or university.

**Intentional Leadership:** A leadership style that requires someone to embrace the leadership role and have a clear and purposeful path forward.

**Lobbying:** Trying to influence a politician or public official on a particular issue.

**Parental Leave:** A benefit that a company provides to its employees to take time off to care for a newborn or a child.

**Press Release:** An official statement – often put out by a company or organization -- delivered to the news media to provide specific information.

**Systemic Racism:** Systemic racism, also known as institutional racism or structural racism, is the idea that society accepts certain practices as normal, even though they may discriminate against people based upon their race or ethnicity.

**Unconscious Bias:** When people are guided by deeper beliefs about people or ideas that they might not know they even have.

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[Embracing Leadership in an Era of Activism](#)