

## Video Segment 3: Raising Seed Money

### NOTE-TAKING GUIDE

Entrepreneurs who may not have friends or family with the means to help fund their startups can seek seed funding from:

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*“Fifteen years ago, First Round was one of five seed funds in the country, 10 years ago we were one of 50, and now there are over 1,000 seed funds.”*

**—JOSH KOPELMAN**

Relevance of:

Day-Zero Gap (Monique Woodard): \_\_\_\_\_

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## THE LANGUAGE OF BUSINESS

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[Crowdfunding Platform](#)

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[Seed Funds](#)

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[Venture Capital](#)

**Investment Capital:** The money invested in a business.

**Multi-stage Fund:** A type of venture capital fund that invests in companies at different stages of growth.

**Seed Round:** When 15 or fewer investors “seed” a new company with anywhere from \$50,000 to \$2 million:

**Series A:** When a smaller number of venture capitalists or other investors contribute an average of \$2 to \$10 million to a new company.

**Startup Accelerator:** A program that provides mentorship and resources to help a group of new businesses grow quickly or accelerate their early growth. Examples include Y Combinator, 500 Startups, Techstars and Plug and Play.

**Venture Fund:** A type of venture capital fund that invests in an early-stage startup company in return for equity.

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