

Video Segment 3: Conveyor Belt of Conformity

NOTE-TAKING GUIDE

We learn that venture capitalists fall victim to “pattern-matching” around what makes a strong entrepreneur — like only funding founders who attended elite schools. In the context of what makes a successful entrepreneur, explain:

Entrepreneurs as map creators, not map followers: _____

The conveyor belt of conformity: _____

Does the “conveyor belt of conformity” apply to your life? How?

Relevance of LiquidBooks to the following:

- Chris as a first-generation college student:

Explain:

The safety net analogy and how it might relate to entrepreneurs of color taking risks _____

“What’s really interesting about not being a rule follower is that it’s very terrifying. You’re seeing folks go down a certain path and you just don’t think it makes sense.”

—CHRIS BENNETT

Continued »

THE LANGUAGE OF BUSINESS

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Founder: Someone who starts a new company or nonprofit.

First-generation Student: A college student whose parents did not pursue a higher-education degree.

Internship: Work experience, sometimes unpaid, that is offered by an organization during the summer or for a short time to help people explore jobs and careers.

Monique Woodard: A Black venture capitalist in California's Silicon Valley who has talked about the need for more support of Black investors and entrepreneurs. She refers to the "Day Zero Gap" for entrepreneurs of color just starting out who lack connections and capital from friends and family.

Scale: Scaling a business means preparing to support and enable growth in the organization.

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