

Video Segment 2: Philanthropy, Systemic Poverty, and Where the Data Lead Us

NOTE-TAKING GUIDE

By the end of this video, be able to explain Wes Moore's core argument: **"If we are going to be honest about this moment, we have to be honest about the data."**

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—WES MOORE

Wes Moore says, "The idea that we can somehow be color-blind organizations doesn't make sense because we do not live in a color-blind society, nor are the structures that have been built up color blind." List 4 statistics that Wes cites during this video that support his hypothesis:

1. _____
2. _____
3. _____
4. _____

Continued »



Authenticity is critical to the discussion of Race and Corporate Power. This moment has left Wes Moore “**tentatively inspired**” because he feels a new type of hopefulness for real change on the part of corporate America. How do the following reflect different degrees of corporate commitment?

A Corporate Social Responsibility (CSR) Commitment or Making an Instagram page Black:

The Power Fund:

Corporate Leadership:

If Wes Moore feels “tentatively inspired,” how do you feel about this moment? Are you hopeful that real change around issues of race and diversity will last?

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THE LANGUAGE OF BUSINESS

(Hyperlinked vocabulary is from the Wharton Global Youth Video Glossary)

[Board of Directors](#)

[Company](#)

[Corporate Social Responsibility \(CSR\)](#)

[Corporation](#)

[Data](#)

[Economics](#)

[Nonprofit](#)

[Philanthropy](#)

[Team](#)

Black Wealth Gap: The persistent gap in wealth between Black and White people.

Breonna Taylor: A 26-year-old African-American medical worker who was shot and killed by Louisville police officers in March 2020 during a botched raid on her apartment.

Charity: Also known as a charitable organization, a charity primarily focuses on philanthropy and helping people and communities improve their quality of life.

Comcast: An American telecommunications company headquartered in Philadelphia, Pa.

Community Partners: Groups within communities who are ready and willing to partner with nonprofit organizations and businesses to work toward change.

Complicity: Participating in a completed criminal act; a partner in crime.

Corporate America: The high-profile companies and organizations that help drive the U.S. economy.

Economic Injustice: Unfair distribution of income and distribution of wealth among different groups of people.

Employment: Being employed or having paid work.

Eric Garner: A 44-year-old African-American man who died after a police officer put him in a chokehold in July, 2014.

Foundation: A type of nonprofit organization that provides funding or support for other charitable organizations.

Freddie Gray: A 25-year-old African-American man who died from spinal injuries following police custody in April, 2015.

George Floyd: A 46-year-old African-American man who died on May 25, 2020 after being handcuffed and pinned to the ground by a white police officer's knee. His death sparked protests across America.

Income Quintile/Quartile: A measure of socioeconomic status.

Michael Brown: An 18-year-old African-American man who was fatally shot by police in Ferguson, Missouri in August, 2014.

Morgan Stanley: An American multinational investment bank and financial services company that is headquartered in Manhattan, New York.

Philando Castile: A 32-year-old African-American man who was fatally shot by a police officer during a traffic stop in July, 2016.

Philanthropic Capital: Capital or financial support that has no expectation of a return on investment.

Philanthropist: A person who donates money to good causes. **Morgan Stanley:** An American multinational investment bank and financial services company that is headquartered in Manhattan, New York.

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Poverty: The state of being very poor.

The Power Fund: A Robin Hood initiative to fund and elevate nonprofit leaders of color.

Race: The grouping of humans based on shared physical or social characteristics.

Robin Hood: New York City's largest poverty-fighting organization.

Relief Work: Assistance, including money or food, given to people in need.

Sandra Bland: A 28-year-old African-American woman and activist who was found hanged in a Texas jail cell in July, 2015.

Street Vendor: Someone who sells goods like food or clothing from a street-based cart or table, rather than a traditional store.

Systemic Poverty: Ongoing poverty that results from the way our economic and social systems operate.

Tamir Rice: A 12-year-old African-American man who was killed by a police officer in Cleveland, Ohio in November, 2014.

Walter Scott: A 50-year-old African-American man who was fatally shot by a police officer in South Carolina in April, 2015.

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[The 'Green' Path from Corporate Social Responsibility to Brighter Earth Days](#)