

## Video Segment 2: Philanthropy, Systemic Poverty, and Where the Data Lead Us

### NOTE-TAKING GUIDE

By the end of this video, be able to explain Wes Moore's core argument: **"If we are going to be honest about this moment, we have to be honest about the data."**

*"If we are going to be honest about this moment, we have to be honest about the data."*

—WES MOORE

Wes Moore says, "The idea that we can somehow be color-blind organizations doesn't make sense because we do not live in a color-blind society, nor are the structures that have been built up color blind." List 4 statistics that Wes cites during this video that support his hypothesis:

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Authenticity is critical to the discussion of Race and Corporate Power. This moment has left Wes Moore “**tentatively inspired**” because he feels a new type of hopefulness for real change on the part of corporate America. How do the following reflect different degrees of corporate commitment?

A Corporate Social Responsibility (CSR) Commitment or Making an Instagram page Black:

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The Power Fund:

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Corporate Leadership:

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If Wes Moore feels “tentatively inspired,” how do you feel about this moment? Are you hopeful that real change around issues of race and diversity will last?

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## THE LANGUAGE OF BUSINESS

(Hyperlinked vocabulary is from the Wharton Global Youth Video Glossary)

[Board of Directors](#)

[Company](#)

[Corporate Social Responsibility \(CSR\)](#)

[Corporation](#)

[Data](#)

[Economics](#)

[Nonprofit](#)

[Philanthropy](#)

[Team](#)

**Black Wealth Gap:** The persistent gap in wealth between Black and White people.

**Breonna Taylor:** A 26-year-old African-American medical worker who was shot and killed by Louisville police officers in March 2020 during a botched raid on her apartment.

**Charity:** Also known as a charitable organization, a charity primarily focuses on philanthropy and helping people and communities improve their quality of life.

**Comcast:** An American telecommunications company headquartered in Philadelphia, Pa.

**Community Partners:** Groups within communities who are ready and willing to partner with nonprofit organizations and businesses to work toward change.

**Complicity:** Participating in a completed criminal act; a partner in crime.

**Corporate America:** The high-profile companies and organizations that help drive the U.S. economy.

**Economic Injustice:** Unfair distribution of income and distribution of wealth among different groups of people.

**Employment:** Being employed or having paid work.

**Eric Garner:** A 44-year-old African-American man who died after a police officer put him in a chokehold in July, 2014.

**Foundation:** A type of nonprofit organization that provides funding or support for other charitable organizations.

**Freddie Gray:** A 25-year-old African-American man who died from spinal injuries following police custody in April, 2015.

**George Floyd:** A 46-year-old African-American man who died on May 25, 2020 after being handcuffed and pinned to the ground by a white police officer's knee. His death sparked protests across America.

**Income Quintile/Quartile:** A measure of socioeconomic status.

**Michael Brown:** An 18-year-old African-American man who was fatally shot by police in Ferguson, Missouri in August, 2014.

**Morgan Stanley:** An American multinational investment bank and financial services company that is headquartered in Manhattan, New York.

**Philando Castile:** A 32-year-old African-American man who was fatally shot by a police officer during a traffic stop in July, 2016.

**Philanthropic Capital:** Capital or financial support that has no expectation of a return on investment.

**Philanthropist:** A person who donates money to good causes. **Morgan Stanley:** An American multinational investment bank and financial services company that is headquartered in Manhattan, New York.

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**Poverty:** The state of being very poor.

**The Power Fund:** A Robin Hood initiative to fund and elevate nonprofit leaders of color.

**Race:** The grouping of humans based on shared physical or social characteristics.

**Robin Hood:** New York City's largest poverty-fighting organization.

**Relief Work:** Assistance, including money or food, given to people in need.

**Sandra Bland:** A 28-year-old African-American woman and activist who was found hanged in a Texas jail cell in July, 2015.

**Street Vendor:** Someone who sells goods like food or clothing from a street-based cart or table, rather than a traditional store.

**Systemic Poverty:** Ongoing poverty that results from the way our economic and social systems operate.

**Tamir Rice:** A 12-year-old African-American man who was killed by a police officer in Cleveland, Ohio in November, 2014.

**Walter Scott:** A 50-year-old African-American man who was fatally shot by a police officer in South Carolina in April, 2015.

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[The 'Green' Path from Corporate Social Responsibility to Brighter Earth Days](#)