

Student Activity Choices

<p>Corporate Power and Creativity</p> <p>Choose at least 15 words from the vocabulary provided on the PDF worksheets with each “Race and Corporate Power” video segment to create a poem, chant, rap or short story. Share your creation with the class. And share it with the Wharton Global Youth Program! Contact Us to let us know you have a “Corporate Power Creation” you would like us to hear. We will consider pushing it out on our social media channels!</p>	<p>The Activist Revealed</p> <p>Investment banker Carla Harris says that Generation Z students, including those in high school, are responsible for keeping the conversation about racism and diversity alive since George Floyd’s death in May 2020, often taking to the streets and social media to let their voices be heard. Write a 500-word reflection about how this relates to your own life, or a four-paragraph journal entry about how you have personally contributed to this powerful moment in time.</p>
<p>Keeping It Real</p> <p>In the past several months, corporations have pledged billions of dollars in support of racial equity and justice. But will that commitment last? Choose one of the following links (or one of your own) to research a company’s announcement about its support of racial-justice causes and then put on your reporter’s cap. Come up with 8 provocative and probing questions to challenge whether or not the company is genuine in its commitment to the cause. Your questions should be detailed and consider the company’s products or services. Feeling brave? Post them on the company’s social media channel. Comcast, Apple, Walmart, NBA Foundation, McDonald’s, Netflix, Nike.</p>	<p>A Data Dig</p> <p>Wes Moore, CEO of Robin Hood Foundation, says it’s important to follow the data as we fight systemic racism. For the past few years, Robin Hood has published reports on The State of Poverty and Disadvantage in New York City. Dig into the data in Robin Hood’s report. What are the numbers telling you? Create a chart or graph or simple visualization using at least five pieces of data from the report and write a paragraph that supports the story it tells. As Wes says, “By closely examining this powerful data, we can better understand the problems we are fighting to address.”</p>
<p>Chief Diversity Officer</p> <p>You have just been hired as the new CDO of a big corporation and need to understand the experiences of people from different backgrounds in order to do your job better; you see them as a reflection of your new co-workers. Using insights you learned from the Race and Corporate Power video, draft 5 thoughtful and unique questions to ask a small, racially-diverse focus group. If you can, assemble a group of classmates and friends on Zoom or during class and ask them the questions. What did you learn that will make you a stronger CDO? How will you apply these new insights inside the corporation? Create a slide of bullet points to share with the class.</p>	<p>Quotation Inspiration</p> <p>In the “Race and Corporate Power” video, we learn that Dr. Martin Luther King said, “Philanthropy is commendable, but the philanthropists can never forget the economic injustice that makes philanthropy necessary.” What does this quote mean to you? Craft a persuasive argument about how this quote resonates with you. Support your ideas with a few examples from the video, as well as your own personal opinions. Submit a 2-minute video delivering your argument or a 500-word essay.</p>