



GLOBAL YOUTH PROGRAM

2025 Short Essay Prompts

The purpose of these essay prompts is twofold: they allow the Wharton Global Youth admissions team to assess your interest in and preparedness for your intended program, while also giving us the chance to learn more about you. Please address each prompt thoughtfully, adhering to the specified word count. We encourage you to use clear, concise language and to proofread for grammar, spelling, and punctuation errors before submitting.

While you may use generative AI tools (such as ChatGPT) to help brainstorm and generate ideas, remember that these tools cannot fully capture your unique voice and attributes. If you choose to use such tools, it is crucial to do so ethically, ensuring the authenticity and integrity of your responses. AI-generated content should not be submitted as your own work and must be cited like any other reference material, with careful consideration of the source's quality. Any plagiarism or dishonesty will result in denial of your application.

Please refer to the Wharton Global Youth Program [AI policy](#) and application integrity statement for additional details.

[On-Campus Programs](#)

[Location-Based Programs](#)

[Online Programs](#)

ON-CAMPUS PROGRAMS

Essentials of Entrepreneurship

- Personal Headline: In 140 characters or less, craft a professional headline, similar to LinkedIn, that showcases your skills, passions, and goals.
- Describe an idea for a product, service, or business you want to bring to life. What inspired this idea? What steps could you take to launch this idea? And what do you hope to learn from this program that will help you in this process? 200-300 words
- Entrepreneurship and business often require resourcefulness—the ability to creatively solve problems with the tools at hand. In an essay, describe a time when you faced a challenge and had to be resourceful to overcome it. How did you approach the situation, and what did you learn from the experience? Reflect on how this quality will help you succeed in this summer business program. 300-400 words

Essentials of Finance

- Personal Headline: In 140 characters or less, craft a professional headline, similar to LinkedIn, that showcases your skills, passions, and goals.
- Envision you are a portfolio manager. Select a fictional couple (from a book, show, movie, etc.) as your client and select two companies specifically tailored for them to invest in. The companies selected should adhere to the client's beliefs, needs, and potential obstacles. Please briefly introduce the



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couple, make recommendations tailored to your client with data to support, and explain your overall investment strategy. 300-400 words

- In 100-250 words, please describe a financial issue you are most passionate about and why.

Leadership in the Business World (LBW)

- **Personal Headline:** In 140 characters or less, craft a professional headline, similar to LinkedIn, that showcases your skills, passions, and goals.
- Which of Wharton's academic departments (<https://www.wharton.upenn.edu/departments/>) resonates most with you and your business interests? 200-300 words
- **VIDEO SUBMISSION OR WRITTEN SUPPLEMENT:** Leadership is often described as a journey. Record a 90-second video OR share a written statement of 400 words (or less) that highlights your leadership journey and a key aspect of your identity, background, or story that defines you as a leader. You may choose to discuss your core values, aspirations, challenges or setbacks you've overcome, influential role models, how you demonstrate leadership, your personal growth as a leader, and/or the impact you aim to make in the future.

Data Science Academy

- In 100-250 words, please describe a global issue you are most passionate about and why.
- In 200 words or less, what is your understanding of "data science"?
- Please list and briefly explain up to three of your hobbies.

Moneyball Academy

- In 300-400 words, explain what inspires your interest in Sports Analytics and Statistics. How will you use that inspiration to make the most of your experience at Wharton Moneyball Academy?
- What do you think is/where have you seen the best use of sports statistics in the past year?
- List your top 3 favorite sports to either consume or play.
- What major USA sports league do you follow most closely?

Product Design Academy

- **Personal Headline:** In 140 characters or less, craft a professional headline, similar to LinkedIn, that showcases your skills, passions, and goals.
- Describe a unique challenge you overcame or a problem you solved using creative problem-solving measures. 200-300 words
- Choose a product with a unique or bizarre design. Explain the peculiar features, aesthetics, and functionality, and reflect on the broader implications of unconventional product design. Is it weird, or is it wonderful? 200-300 words

Management & Technology Summer Institute (M&TSI)

- In 500 words or less, describe a problem you solved using your technical and/or business creativity and skills.



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- **VIDEO SUBMISSION OR WRITTEN SUPPLEMENT:** Please record a 90-second video of yourself sharing any additional comments you might have. Feel free to speak about yourself, your application, your interest in M&TSI, or anything you feel will help us get to know you better. Provide the URL of your video within your application.

If submitting a video supplement is not possible, you may submit a 500-word written statement as a substitute. This statement should address the same topics as a video and should be entered directly into the application.

LOCATION-BASED PROGRAMS

Cambridge, UK: Public Finance and Society

- **Personal Headline:** In 140 characters or less, craft a professional headline, similar to LinkedIn, that showcases your skills, passions, and goals.
- In many ways, governments help shape markets by intervening to improve people's lives. Reflect on one or two areas where you think government action is crucial. What role do you believe the government should play in these areas, and why? Consider both the benefits and challenges of such interventions in your response. 200-300 words
- In your own words, reflect on a time when you observed a societal issue or challenge that affected people in your community or country. Describe the situation and any government involvement. How did this experience shape your perspective on how government policies impact citizens' lives? If given the chance, what would you want to do to address similar issues in the future? 200-300 words

Cambridge, UK: Strategy and International Management

- **Personal Headline:** In 140 characters or less, craft a professional headline, similar to LinkedIn, that showcases your skills, passions, and goals.
- Pick a global business, product, or service you'd like to see launched in your hometown. Why do you believe it would succeed in your community, and what challenges might it face along the way? 200-300 words
- In your own words, what does "management" mean to you? Have you ever been in a situation where you had to manage a project, group, or responsibility? If so, describe what you learned from that experience. 200-300 words

San Francisco, CA: AI Leadership

- **Personal Headline:** In 140 characters or less, craft a professional headline, similar to LinkedIn, that showcases your skills, passions, and goals.
- What is one challenge we need to consider when using generative AI? Why is this challenge important to you, and how should we address it in the future? 200-300 words
- Describe any experiences you've had with artificial intelligence, whether through school, personal projects, or your own curiosity. How has AI influenced your thinking about technology and the future? 200-300 words



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San Francisco, CA: Innovation and Startup Culture

- Personal Headline: In 140 characters or less, craft a professional headline, similar to LinkedIn, that showcases your skills, passions, and goals.
- Select a product, service, or business model you believe is outdated or inefficient. Explain your selection and describe how you would improve upon it. 200-300 words
- What's your favorite current startup or developing business venture and why? 200-300 words

San Francisco, CA: Moneyball Experience

- In 300-400 words, explain what inspires your interest in Sports Analytics and Statistics. How will you use that inspiration to make the most of your experience in the Wharton Moneyball program?
- What do you think is/where have you seen the best use of sports statistics in the past year?
- List your top 3 favorite sports to either consume or play.
- What major USA sports league do you follow most closely?

ONLINE PROGRAMS

Financial Decision Making

- Personal Headline: In 140 characters or less, craft a professional headline, similar to LinkedIn, that showcases your skills, passions, and goals.
- Discuss a challenge that you have faced in managing finances on a personal or organizational level and how you approached it? 300-400 words

Future of the Business World

- Personal Headline: In 140 characters or less, craft a professional headline, similar to LinkedIn, that showcases your skills, passions, and goals.
- Can you think of a product, service, or business that makes life easier or better for people? What makes it a great example of human-centered design? 300-400 words

Essentials of Leadership

- Personal Headline: In 140 characters or less, craft a professional headline, similar to LinkedIn, that showcases your skills, passions, and goals.
- Select a fictional character you admire from a book, show, movie, etc. Briefly introduce your character, explain your selection, and give examples of how they demonstrate effective leadership. 300-400 words

Sports Business Academy

- In 300-450 words, tell us why you are interested in learning about the business of sports as a possible area for study and professional career path.
- Because this is a leadership-based program, please provide an example(s) of where you have exhibited leadership outside of the classroom. Do not exceed 450 words.



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- List your top 3 favorite sports to either consume or play.

Moneyball Training Camp

- In 300-400 words, explain what inspires your interest in Sports Analytics and Statistics. How will you use that inspiration to make the most of your experience in the Wharton Moneyball program?
- What do you think is/where have you seen the best use of sports statistics in the past year?
- List your top 3 favorite sports to either consume or play.
- What major USA sports league do you follow most closely?

Moneyball FLEX

- What do you think is/where have you seen the best use of sports statistics in the past year?
- List your top 3 favorite sports to either consume or play.
- What major USA sports league do you follow most closely?

Pre-Baccalaureate Program

- Personal Headline: In 140 characters or less, craft a professional headline, similar to LinkedIn, that showcases your skills, passions, and goals.
- How will studying at Wharton advance your academic goals and/or personal growth? What do you hope to gain from this opportunity? 200-300 words
- Share a meaningful anecdote or personal story that captures a defining moment in your life or a situation that significantly influenced your perspective and who you have become. Through your essay, help us understand the unique tapestry of your experiences, values, and aspirations that make you the individual you are. 300-500 words