

2023-2024

# WHARTON GLOBAL YOUTH PROGRAM ANNUAL REPORT



High School  
Business Education Programs  
Dual Enrollment Opportunities  
Content and Competitions



**Wharton**  
UNIVERSITY of PENNSYLVANIA

Global Youth  
Program

Dear Reader,

*It was a great year of business learning with the Wharton Global Youth Program. In this report, you will see that we amplified engagement with the Wharton School in many ways. The growth included more school-based teams than ever in our Wharton Global High School Investment Competition, and we welcomed thousands of students to our programs on-campus, online, and in locations beyond Philadelphia. More importantly, you will hear the voices and see the faces of high school students who are now part of our Wharton community. The Wharton School's curriculum prioritizes putting students in real-world business situations and asking everyone to collaborate in their learning – inspiring new ideas and teaching critical skills. Our report reflects that spirit of collaboration, revealing how much we can all learn from each other. I hope you enjoy learning more about the Wharton Global Youth Program from the students and community members who make it happen.*

Sincerely,



Eli J. Lesser | Senior Executive Director



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## Mission Statement

The Wharton Global Youth Program mobilizes the extensive opportunities of the Wharton academic community to educate and inspire pre-collegiate students to explore business practices, analyze the world's complex challenges, and take the first steps in becoming leaders who will transform the global economy.

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## OUR TEAM

### **Serguei Netessine**

Senior Vice Dean, Global Initiatives & Innovation

### **Eli Lesser**

Senior Executive Director

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Administrative Coordinator,  
Summer High School Programs

### **Allyson Ronayne**

Manager, Summer High School Programs

### **Brianna Ross**

Administrative Coordinator, Pre-baccalaureate  
Program

### **Alaysha Suggs**

Manager, Pre-baccalaureate Program

### **Rachel Szkaradnik**

Business Manager

### **Congcong (Coco) Wang**

Online Programs Coordinator

### **Gregory Wilson**

Associate Director of Communication

### **Dongnian (Effie) Zhou**

Senior Manager, Instructional Support

## 2023-2024 SOCIAL MEDIA

Total audience: **20,441** (27.9% increase)



**7,797** followers

(36.6% increase)



**5,100** followers

(10% increase)



**2,324** followers

(2.6% increase)



**5,220** followers

(54.6% increase)

## 2023-2024 WEBSITE TRAFFIC

Total traffic: **2,504,140** (30.5% increase)

Total viewer: **643,648** (23.3% increase)





## HIGHLIGHTS FROM THE YEAR

- 1,257** total students enrolled in Philadelphia on-campus summer programs
- 193** total students enrolled in location-based programs *(114% increase)*
- 756** total students enrolled in online certificate programs *(3.8% increase)*
- 26** students who participated in multiple summer programs *(4% increase)*
- 109** total number of returning students from 2023
- 38%** international students *(4% increase)*
- 68** countries represented among our summer students *(11.5% increase)*
- 28%** increase in summer applicants year-over-year
- 9,010** student competitors in the 2023-2024 Global High School Investment Competition *(19.2% increase)*
- 884** student competitors in the 2023-2024 Data Science Competition
- 168** students enrolled in the Pre-baccalaureate dual-enrollment program *(16.7% increase)*
- 1,405** students enrolled in the Embedded Pre-baccalaureate program
- 206** Penn undergrad and graduate students hired to support our academic programs and competitions







Learn more about our on-campus programs [here](#).

# ON-CAMPUS PROGRAMS

## 25 Years of Leadership in the Business World

**Leadership in the Business World (LBW)** is the Wharton School's longest-running high school summer program, established in 1999. In the past 25 years, this signature business education program has seen some changes, evolving from an entrepreneurship-heavy curriculum relying on guest speakers and site visits to a broader approach for preparing tomorrow's business leaders. Wharton adjunct professor Xu "Henry" Han is now managing LBW development as the new academic director. The three-week program, he says, "equips students with a deep understanding of business fundamentals and organizational dynamics." Students learn essential management frameworks and theories they can use to analyze companies' environments and evaluate their goals and performance.

Beyond collaborative learning and team-based discussion, students also experience other aspects of campus life. "Leadership in the Business World was the perfect balance of academics and fun, a true reflection of a college experience," says Amy F., who attended LBW in summer 2024. "The Leadership in the Business World curriculum pushed students to become better. It wasn't always easy work, often challenging and forcing us to use our analytic and strategic skills to answer and solve issues. When the questions or readings were difficult, working with my peers and friends made it much better. Meeting down in the lobby of the dorm with our notes and computers, ready to grind together, made the whole process more pleasant, and it helped me learn a lot more."



## Experiencing Minutes to Millions

This summer we introduced a fun way to help Wharton Global Youth on-campus students break the ice. Minutes to Millions is a group-based simulation developed by Wharton professor Drew Carton. Groups of students represent an IT security department that helps an intern protect encrypted data from cyberattacks. The intern is the only one who has access to the computer, so the whole IT team needs to pull information to help with data protection. "That simulation was very, very exciting," says Jonathan Y., a Leadership in the Business World student. "You need to solve a series of puzzles and matrixes to pass on to different levels. It was exciting because it was a new learning experience...and it also made me realize how effective simulations can be in terms of learning soft skills, including communication, collaboration and teamwork."



The simulation started off feeling like a game, but then it grew into a learning experience. Eventually, after we finished, it became something worth reflecting on. The growth that I was able to bring out from that single simulation was very rewarding for me and made me realize how effective simulations can be for learning new skills.

Jonathan Y., LBW '24



### 3 Questions for a Global Youth Turned Mentor

We've observed an emerging trend of Wharton Global Youth summer program students who went on to attend the Wharton School reaching out to our team to help teach in our summer programs. For example, Karen He (W'24), a past Future of the Business World online student, assisted with our Pre-baccalaureate Program, and Jarod Rejonis, who attended Essentials of Finance, was a TA for Leadership in the Business World this summer.

We asked Jacob Canelo-Garcia (W'25), a past Future of the Business World and Pre-baccalaureate Program student who will graduate from Wharton in 2025, a few questions about his decision to join us as a Leadership in the Business World TA:

**Can you share a highlight of your Wharton Global Youth experience in 2020?**

Being able to meet my classmates from around

the world was fascinating. We got to know each other through discussions about anything business, movies/tv shows, cuisine, and more.

**Why did you decide to join our team of TAs to help teach in the program?**

The TAs and other staff I interacted with as a high school student contributed to a great learning experience. Not only would I be able to learn more about my interests in education/mentoring with Wharton Global Youth, but I would also be able to give back to a wonderful organization that informed many of my early interests in business education.


**What has it been like to interact with high school students?**

I always wondered what it would feel like if I were able to enhance others' experiences and learn from upcoming generations of business leaders. I've seen how their experiences inform their opinions.



Jacob Canelo-Garcia, W'25





Learn more about our online programs [here](#).

# ONLINE PROGRAMS

## Financial Decision Making

This June Wharton Global Youth launched a new two-week online program for high school students. [Financial Decision Making](#) introduces students to the basics of economics and explores fundamental financial principles, including spending, saving, borrowing and investing. The program uses a curriculum developed by Wharton Professor David Musto, an expert in capital markets and strategic equity finance and a champion of youth financial empowerment.

Students in our inaugural summer sessions shared stories of financial empowerment. “The climax of the course for me was the final project, in which we simulated the role of a financial advisor for a low-income family,” notes Krishnav T., a Financial Decision Making student from India. “This project consolidated many skills, such as budgeting, filing taxes, saving for retirement, investing, and applying for government assistance programs.” Inspired by his new knowledge, Krishnav is developing a financial literacy component for the Yasham Foundation, an organization he works for in India with a mission of uplifting India’s underprivileged communities.

## Investing in the GYM

Our annual [Global Youth Meetup \(GYM\)](#), a virtual community featuring business education, live Zoom events, puzzles, and more, had new energy in 2024. This summer's GYM welcomed 1,200 online Wharton Global Youth students and Essentials of Finance on-campus students who had the choice to participate in synchronous and asynchronous activities.

Among the most popular were our first-ever four-week Trading Sprints on the WInS stock market simulator, and seven weekly Wharton Investing Workshops, led on Zoom by Wharton MBA, Anomitra Banerjee (WG'25). The sprints, run in two separate sessions from June to August, encouraged students to trade all securities on the StockTrak platform in an effort to achieve the greatest portfolio growth (a departure from our Wharton Global High School Investment Competition). Traders attending all the weekly workshops won bonus cash for their investment portfolios. "The trading sprints were instructional and fun," says Alex Y., a student in Wharton Global Youth's online Essentials of Leadership program whose Sprint team won prizes for best ethical consideration and best risk management. "They deepened my understanding of risk management, and how to ride with the waves of the market, especially in Trading Sprint 2 when the entire world's market was super volatile...I reinforced what I learned in the workshop during my decision in the trading sprint." [Check out Grace C.'s reflections on her Trading Sprint experience.](#)



Investing money is not only about the flexibility of your financial future. It's not only about getting money 10 years down the line. It's also about having the corpus that you need at different points of your life to sustain you. The act of investing is important because throughout your life, you will need monumental sums of money to make you comfortable. That is why you need to start investing as early as possible.

Anomitra Banerjee, WG'25

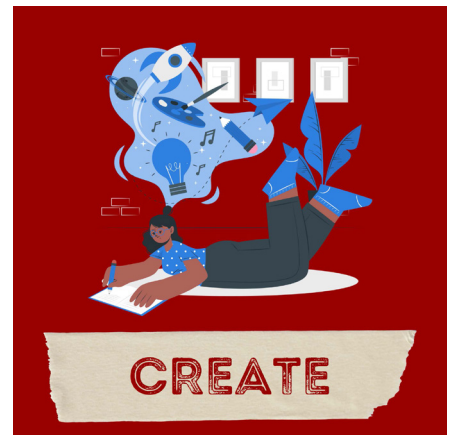


Scan the code to view our [Wharton Investing Workshops on YouTube!](#)



## More GYM Muscle

A highlight of Wharton Global Youth's entrepreneurial spirit is the opportunity to design innovations like the Global Youth Meetup (GYM) on Canvas. GYM 2024 was especially vibrant, featuring a new streamlined design of action buttons that inspired students to explore Wharton Global Youth content and discover new areas of learning behind the "Engage" button. The summer's well-attended live Zoom career chats with Wharton alumni, featuring Adam Sloan (W'95) of CAA Sports and Creative Artists Agency, Saila Talagadeevi, formerly of Snowflake, and Svanika Balasubramanian (W'18), co-founder and CEO of rePurpose Global.







# LOCATION-BASED PROGRAMS

## Valuable “Grammarly” Lessons

What better way to close out our San Francisco Innovation and Startup Culture program than a trip to a well-known Silicon Valley startup — Grammarly. This year, our San Francisco students headed downtown to the Grammarly headquarters, where they presented their final pitches for the ventures they developed over the two-week program. We heard innovative business

ideas for an AI-powered meal planning service, FinTech tools for new investors, a fashion app and everything in between. Members of the Grammarly team detailed their work and careers, engaging our students on Grammarly’s business model, the use of AI in education, YouTube marketing strategies, and how AI can be used in high school classrooms and undergraduate classes.





## The United Kingdom's Silicon Fen

There's no denying the academic vibe at Wharton Global Youth's Strategy and International Management program in Cambridge, U.K., home to 31 colleges and universities that comprise Cambridge University. Students who joined us at Murray Edwards College this summer also discovered the tech business strength of this region. The city of Cambridge and the surrounding area have more than 1,500 science and technology companies. Wharton Global Youth students got to see this innovation in action with a day visit to the Cambridge Science Park, established by Trinity College and home to some 170 tech-driven tenants. Among the highlights: learning more about the Bradfield Centre at the heart of the science park, a hub of innovative high-growth tech startups. And taking scavenger hunt team selfies outside the Bio-Innovation Centre.

Sara Jane McCaffrey, Strategy and International Management program instructor, appreciated how the visit connected to her curriculum: "As part



Sara Jane McCaffrey  
Senior Fellow; Program Leader for Strategy and International Management

of the summer 2024 program, students learned about the role of location in business decisions," says McCaffrey. "Cambridge, sometimes called 'Silicon Fen', is the UK's most vibrant information technology and life science hub. Managers at the Bradfield Centre explained how a physical presence in the area was key to accessing the rich network of innovators and funders for tech startups."



# THE WHARTON PRE-BACCALAUREATE PROGRAM

## A Canvas of Bus Ed Courses

The Wharton Pre-baccalaureate Program (Pre-bacc) is an academically intensive opportunity for exceptional high school juniors and seniors to enroll in online credit-bearing courses that span the breadth of Wharton's business curriculum. Among Wharton Global Youth's most popular new courses, designed specifically for our program, is BEPP 0001, Introduction to Behavioral Economics, taught by Wharton's Judd Kessler. The class focuses on the role of behavioral economics in determining whether and how government should intervene in markets — including what policymakers should do to address market failures, combat poverty and inequality, and raise revenue. Many students are intrigued by the intersection of economics, psychology, sociology and business. "I absolutely love Professor Kessler," says Richard L., a Pre-baccalaureate student from Bryn Mawr, Pa., "He is an amazing professor. He got me into behavioral economics. I did not know what I wanted to do in college and then after I took his course, I knew behavioral economics was the way to go."



## Our Courses at a Glance

<b>BEPP 0001</b>	Introduction to Behavioral Economics	<b>STAT 0001</b>	Introduction to Statistics and Data Science
<b>HCMG 0001</b>	Introduction to Health Economics	<b>MGMT 0001</b>	Principles of Management
<b>FNCE 0001</b>	Introduction to Financial Markets & the Global Economy	<b>MGMT 0004</b>	Work, Power and Inequality
<b>FNCE 0002</b>	Essentials of Personal Finance	<b>MKTG 0001</b>	Viral Marketing
<b>OIDD 0001</b>	Prescriptive Analytics	<b>MKTG 0002</b>	Consumer Behavior
		<b>MKTG 0003</b>	The Art and Science of Influence <b>NEW</b>



## Pre-bacc Philadelphia

The Wharton School's location in Philadelphia provides a unique opportunity to engage with high schools close to home. Through our Wharton Pre-baccalaureate Program's partnership with Heights Philadelphia, a nonprofit focused on transforming the pathways to college and career for the city's students, we have enrolled several high school students in Pre-bacc dual-enrollment courses since 2021. Students attending a School District of Philadelphia public or charter high school are eligible to take one course per session on a tuition-free basis. Overall, more than 100 Philadelphia students have completed Pre-baccalaureate courses.

[This June, the Pre-bacc team welcomed several Philadelphia students to Wharton for a visit and information session.](#) Muneerah (Moon) from Philadelphia's Masterman High School was excited about her first visit to campus and her first Wharton Pre-bacc course on behavioral economics. "It's interesting to learn about how consumers behave with different brands. I'm the consumer; I'm learning about myself right now!" she observed. "I was scared I wouldn't be able to keep up with the work, but I've been doing well." Added her Masterman classmate, Toga: "I applied to the Pre-baccalaureate Program to understand more about what business meant. I'm considering it for a potential career. In my Intro to Finance and Global Markets class, we're learning about macro and microeconomics. I'm getting background knowledge in financial markets and learning what it means to be a college student." Both students' best advice: go out there and try new things!



Muneerah and Toga



## 2023 - 2024 Quick Stats

### Individual Enrollment

**168** students enrolled  
**39** students from Philadelphia  
**6** courses offered

### Embedded Pre-baccalaureate

**1,045** Embedded Pre-baccalaureate students  
**65** co-teachers supporting the Embedded Pre-baccalaureate Program





Learn more about our Embedded Pre-baccalaureate Program [here](#).

## Exploring Finance and the Campus Experience

On Friday, March 8, 2024, Wharton Global Youth Program hosted nearly 100 high school students at the Wharton School during a “Campus Day” visit for three high schools participating in our Embedded Pre-baccalaureate Program, a partnership with the National Education Equity Lab. Students and teachers from KIPP Newark Lab High School and Newark Collegiate Academy in N.J. and the Academy for Conservation and the Environment in New York City rolled in mid-morning to meet Wharton finance professor David Musto, academic director of the credit-bearing [Essentials of Personal Finance](#) class they were taking virtually with the help of Wharton MBA instructors. They also had the opportunity to learn about Wharton and Penn from a student

ambassador, and explore the Wharton campus during an app-assisted scavenger hunt.

“When I do have a sustainable amount of income, I don’t want to blow it all away and start from zero every few weeks,” said Al’Jaleel L., a senior at KIPP Newark Lab School. “A lot of the videos and assignments in our course let me look at it through a different lens than I would have before. Being young, you see money as fun and you get to do whatever you want with it. But especially when I’m going to college now, I’ve got to understand that I’m entering the adult world and it’s not going to be as easy as \$5 here or there.” [Hear more from Al’Jaleel and his classmates in our Wharton Global Youth newsroom.](#)



Al’Jaleel L., KIPP Newark Lab School





Learn more about our global competitions [here](#).

# GLOBAL COMPETITIONS

## Investment Competition

- 9,010** student participants in the 2023-2024 competition
- 1,148** educator-advisors
- 1,655** total teams
- 24** total undergrad and graduate students hired to support the competition
- 62** countries represented

## Data Science Competition **NEW**

- 844** student participants in the 2023-2024 data science competition
- 216** educator-advisors
- 216** total teams
- 29** countries represented

## An Investment in Learning

Sparks are flying at Wharton Global Youth – ideas sparking innovation, sparkling entrepreneurial spirit...you get the idea. That dazzle spread to our annual Wharton Global High School Investment Competition this year, when team [Spark Investments from Bergen County Academies in New Jersey, U.S., took first place in the competition's Global Finale on Saturday, April 20, 2024](#). This marked the culmination of some three months of strategizing, trading and analysis from more than 9,000 students representing 62 countries. Ultimately, 11 student teams advanced to the end game, pitching their investment strategies to the 2024 competition client, Hilary Ash (W'13), and feeling the inspiration of peers striving for investing gold.

We added an exclamation point to Wharton Global Youth's investment in financial education when [we invited the top Investment Competition teams to participate in Learning Day 2024](#), held the Friday of Global Finale weekend. The high school students learned about Finiverse, a new student

loan app developed by Wharton's Stevens Center for Innovation in Finance, spent a half hour in conversation with Erika James, Dean of Wharton, and explored ESG with Wharton's Serguei Netessine. "The highlight of the Learning Day was the scavenger hunt," finding landmarks around Wharton's campus, said Shreya M., who traveled from Jayshree Periwal International School in India to compete in the Global Finale with her team InvestIQ. "It acted as a great ice breaker, and we got to network with the other teams."



Hilary Ash, W'13  
2023-2024 Investment Competition client





◀ **1st Place  
Prize Winners:**  
Spark Investments,  
Bergen County  
Academies,  
New Jersey, U.S.



◀ **3rd Place  
Prize Winners:**  
DMV's Finest,  
Thomas Jefferson  
High School for  
Science and  
Technology,  
Virginia, U.S.



◀ **2nd Place  
Prize Winners:**  
Wreckers Wealth  
Management,  
Staples High  
School,  
Connecticut, U.S.





## Winning Goals: A New High School Data Science Competition

The Wharton Sports Analytics and Business Initiative (WSABI), with support from the Wharton Global Youth Program, hosted the first Wharton High School Data Science Competition: Soccer Playoff Predictions, starting in January 2024. Using comprehensive data from a simulated professional soccer league, teams of high school students crunched the numbers and made win-loss predictions about the league's playoffs. Adi Wyner, a Wharton professor of statistics and data science and co-director of WSABI, was the driving force, along with his team, behind this new competition for high school students. "As a statistician and lifelong sports fanatic, I believe that the Wharton High School Data Science Competition reflects the type of opportunity I wish I had when I was in high school," said Wyner. Ultimately, the judges awarded first place to HW\_AnalyticsFC from the Harvard-Westlake School in Studio City, California. [Read all the details about the competition and the winning teams.](#)



**1st Prize Winners:** HW\_AnalyticsFC  
from Harvard-Westlake School in  
Studio City, California

Learn more about our high school business journal [here](#).

# CONTENT

## Wharton's High School Business Journal

It started with ESG in September 2023 and progressed to branding, product development and economic impact by September 2024. The more than 30 articles we published this year in our Wharton Global Youth business journal – designed specifically for high school students – covered a variety of themes and showcased business research, industry insight and the entrepreneurial mindset from our Wharton School community. We feel the impact of our articles as a source of business education most profoundly each summer during the Wharton Global Youth Comment & Win Competition. From June to August 2024, high school students from 35 countries dropped 490 comments on Wharton Global Youth articles. The energy and winning comments were featured prominently in our Comment and Win newsroom stories for [Round 1](#), [Round 2](#), [Round 3](#) and [Round 4](#).



Beatriz R.  
2024 Comment &  
Win Grand Prize Winner

Shoutout to 17-year-old Beatriz R., [the 2024 Grand Prize Winner](#) from Colégio Arena in Brazil, for her commenting excellence throughout all four rounds. Of her deep interest in learning more about business this summer, Beatriz said, “Growing up in a country with so many social and economic problems made me realize this came directly from a lack of investment in business innovation (which starts with investing in business education). So, that was when I understood the real path to impacting my Brazilian community is to dedicate my time to having a good understanding of business as a means to social change.”

## A Year in Monthly Content Themes

**September:** Environmental, Social & Governance Factors  
**October:** Macroeconomics  
**November:** Business and the Environment  
**December:** Artificial Intelligence and Humans  
**January:** The Business of Sports  
**February:** Business Ethics  
**March:** The Future of Work  
**April:** Financial Decision Making  
**May:** Building Your Brand  
**June:** Summer with Wharton Global Youth  
**July:** Product Development  
**August:** School-to-Entrepreneurship  
**September:** Back to School



Click [here](#) or scan the code to listen to our Future of the Business World Podcast.







## Denim Heads: Inside the Iconic Levi's Brand

The Wharton School community provides endless opportunities for us to deliver the latest in business education to high school educators and students. In May 2024, Wharton Global Youth published our newest [Explore Business mini-site](#) featuring Levi's former CEO Chip Bergh in conversation with Wharton professors Barbara Kahn and Americus Reed. Their conversation, divided into themed video clips and including student learning materials, is a study in turnaround leadership, marketing, brand management and retailing. Whether devout denim heads or jeans-averse, high school students will

strengthen their business knowledge through the lens of the iconic Levi Strauss & Co. brand. New Jersey high school student Ina N., who spent time exploring the Levi's brand with Wharton Global Youth this summer, [shared a Levi's ad she created](#) from the mini-site's student choice board. Ella Z., a student from Skyline High School in Texas, U.S., also created a [Levi's ad](#) from the choice board, noting "I created an ad slightly under one minute highlighting Levi's history, elegance, and variety of jean styles with the aim of appealing to a younger audience. I hope you all enjoy it!"



[Scan to visit our Explore Business mini-site featuring Levi's former CEO Chip Bergh!](#)



# THE WHARTON ONE-DAY HIGH SCHOOL EXPERIENCE

## Innovation and Entrepreneurship in São Paulo

In June 2024, we launched a new program at the Wharton Global Forum in São Paulo, Brazil.

[The Wharton One-day High School Experience](#) invites high school students to discover a Wharton School business education – in a day. Our inaugural event hit capacity with 40 high school students – many of them children of Wharton School alumni attending the Forum – spending three hours with the Wharton Global Youth team learning aspects of business education. Wharton professors Lori Rosenkopf and Serguei Netessine delivered engaging presentations on innovation and entrepreneurship, providing a glimpse into college-level research and lectures. And Erika James, Wharton’s dean, stopped by to say hello and champion her mission of extending a Wharton

education to more students like our group from Brazil.

“I really enjoyed the way in which the content was taught, as well as the environment it was done in,” noted Beatriz C., a Brazilian high school student who also took advantage of exploring the supporting Canvas site featuring business education articles and resources for One-day learners. Beatriz and others are staying connected with the Wharton Global Youth community. “I thought it was extremely captivating and an amazing experience to interact with Wharton professors,” she added. Wharton Global Youth is designing new One-day high school experiences with unique themes for the coming year.







# WHARTON COMMUNITY COLLABORATIONS

## Cross-program Lecture Series

High school students participating in our on-campus programs each summer are experiencing access to the strength and scope of a Wharton business education, including dynamic Wharton faculty lectures. From June to August 2024, Wharton Global Youth's cross-program lecture series featured 15 professors delivering hour-long talks in Wharton's famed GO6 lecture hall to some 300 students studying with us on campus. Among the highlights? A high-energy branding

presentation from Wharton marketing professor, Americus Reed. "The guest lecture with Professor Reed was a favorite moment of my summer. It helped me understand the nuances of brand loyalty and identity," says Leadership in the Business World student Sophia W. To share this knowledge with our broader community, Wharton Global Youth [publishes key takeaways](#) from these summer lectures throughout the year in our online business journal.



[Scan to watch Professor Reed's lecture on brand identity and loyalty on YouTube!](#)

## 2023-2024 Wharton Faculty Collaborators

**Iwan Barankay** - Associate Professor of Management; Associate Professor of Business Economics and Public Policy

**Brian Berkey** - Associate Professor of Legal Studies & Business Ethics

**Matthew Bidwell** - Xingmei Zhang and Yongge Dai Professor; Professor of Management

**Eric Bradlow** - The K.P. Chao Professor; Professor of Marketing; Vice Dean of Analytics at Wharton; Chairperson of Wharton Marketing Department; Professor of Economics; Professor of Education; Professor of Statistics and Data Science

**Brian Bushee** - The Geoffrey T. Boisi Professor; Senior Vice Dean of Teaching and Learning

**Andrew Carton** - Associate Professor of Management

**Guy David** - Alan B. Miller Professor; Professor of Health Care Management; Professor of Medical Ethics and Health Policy at the Perelman School of Medicine; Chair of the Health Care Management Department

**Ryan Dew** - Assistant Professor of Marketing; Govil Family Faculty Scholar

**Angela Duckworth** - Rosa Lee and Egbert Chang Professor

**Jehoshua Eliashberg** - Sebastian S. Kresge Professor Emeritus of Marketing; Professor Emeritus of Operations Information and Decisions

**Emilie Feldman** - Michael L. Tarnopol Professor; Professor of Management

**Joao F. Gomes** - Howard Butcher III Professor of Finance; Professor of Economics; Senior Vice Dean of Research, Centers and Academic Initiatives

**Adam Grant** - The Saul P. Steinberg Professor of Management; Professor of Psychology

**Witold Henisz** - Vice Dean and Faculty Director of the ESG Initiative; Deloitte & Touche Professor of Management in Honor of Russel E. Palmer; Former Managing Partner

**Exequiel Hernandez** - Max and Bernice Garchik Family Presidential Associate Professor

**Raghuram Iyengar** - Miers-Busch, W'1885 Professor; Professor of Marketing; Faculty Director of Innovation, Experiential Learning and Research Initiatives, Analytics at Wharton

**Erika James** - Dean of The Wharton School; Reliance Professor of Management and Private Enterprise; Professor of Management

**Zhenling Jiang** - Assistant Professor of Marketing; Dorinda and Mark Winkelman Distinguished Faculty Scholar

**Barbara Kahn** - Patty and Jay H. Baker Professor; Professor of Marketing

**Judd Kessler** - Howard Marks Professor

**Cait Lamberton** - Alberto I. Duran President's Distinguished Professor; Professor of Marketing; Co-Editor of the Journal of Marketing

**Anthony Landry** - Adjunct Full Professor of Finance; Deputy Vice Dean, MBA Program

**Sarah Light** - Mitchell J. Blatt and Margo Krody Blatt Presidential Professor; Professor of Legal Studies & Business Ethics

**Mary Hunter "Mae" McDonnell** - Bantwal Family Goldman Sachs Presidential Associate Professor; Associate Professor of Management

**Olivia Mitchell** - International Foundation of Employee Benefit Plans Professor; Professor of Business Economics and Public Policy; Professor of Insurance and Risk Management; Executive Director of the Pension Research Council

**Ethan Mollick** - Ralph J. Roberts Distinguished Faculty Scholar; Associate Professor of Management; Co-Director of the Generative AI Labs at Wharton; Rowan Fellow

**David Musto** - Ronald O. Perelman Professor in Finance; Director of the Stevens Center for Innovation in Finance

**Serguei Netessine** - Dhirubhai Ambani Professor of Innovation and Entrepreneurship; Professor of Operations, Information and Decisions; Senior Vice Dean for Innovation and Global Initiatives

**Phil Nichols** - Joseph Kolodny Professor of Social Responsibility in Business; Professor of Legal Studies & Business Ethics



**Eric Orts** – Guardsmark Professor; Professor of Legal Studies & Business Ethics; Professor of Management

**Americus Reed** – The Whitney M. Young Jr. Professor; Professor of Marketing

**Michael Roberts** – William H. Lawrence Professor; Professor of Finance

**Lori Rosenkopf** – Simon and Midge Palley Professor; Professor of Management; Vice Dean of Entrepreneurship

**Nancy Rothbard** – David Pottruck Professor; Professor of Management; Deputy Dean of The Wharton School

**Nikolai Roussanov** – Moise Y. Safra Professor; Professor of Finance; Academic Advisor of the MBA major in Quantitative Finance; Academic Director of the “Wharton on the Markets” series

**Serguei Savin** – Professor of Operations Information and Decisions

**Catherine Schrand** – Celia Z. Moh Professor; Professor of Accounting

**Amy Sepinwall** – Associate Professor of Legal Studies & Business Ethics

**Todd Sinai** – David B. Ford Professor, Professor of Real Estate and Business Economics and Public Policy; Chair of the Real Estate Department

**Hummy Song** – Associate Professor of Operations, Information and Decisions; Associate Professor of Health Care Management

**Jules Van Binsbergen** – The Nippon Life Professor in Finance; Professor of Finance; Anthony L. Davis Director of the Joseph H. Lauder Institute for Management and International Studies & Lauder Chair

**Kevin Werbach** – Liem Sioe Liong/First Pacific Company Professor; Professor of Legal Studies & Business Ethics; Chairperson, Legal Studies and Business Ethics

**Tyler Wry** – Associate Professor of Management

**Lynn Wu** – Associate Professor of Operations, Information and Decisions

**Abraham Wyner** – Professor of Statistics and Data Science; Director of Undergraduate Program in Statistics and Data Science; Faculty Lead of the Wharton Sports Analytics and Business Initiative

**Linda Zhao** – Professor of Statistics and Data Science; Academic Director of the Dual Master’s Degree in Statistics



David Musto  
Ronald O. Perelman Professor in  
Finance, Director of the Stevens  
Center for Innovation in Finance





Erika H. James  
Dean of The Wharton School, Reliance  
Professor of Management and Private  
Enterprise, Professor of Management



It's amazing to witness Wharton Global Youth's robust growth, captured in data and stories in this year's annual report. I embrace the mission of helping students understand the essentials of business and finance sooner in life, and I also see real value in extending a world-class Wharton School education to new students and innovative young thinkers. I know they will use their knowledge and skills – combined with tech-driven tools – to explore, collaborate, solve problems, and improve our world.”

Serguei Netessine | *Senior Vice-Dean, Innovation and Global Initiatives*



Please contact us at [globalyouth@wharton.upenn.edu](mailto:globalyouth@wharton.upenn.edu) with any questions, comments or partnership requests.



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