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OUR PURPOSE

The Wharton Global Youth Program introduces business and finance education to high school students around the world, extending the reach of the world class education provided by the Wharton School at the University of Pennsylvania. Our goal is to educate, inform and inspire pre-collegiate students to explore business practices, analyze the world’s complex challenges, and take the first steps in becoming leaders who will transform the global economy.

Dear Reader,

What you are reading is not just a summary of accomplishments from the past year by the Wharton Global Youth Program; it is a document of connections. As Global Youth starts its fourth year, we are excited to add an annual report to our list of publications. It serves as a catalog of achievements and introduces the high school audience to the Wharton community.

Since our inception in fall 2019, our team has worked to bring the leading global business education of the Wharton School to high school-age students. We began on a solid foundation of decades of connections between Wharton and high school students through programs by various teams and departments. Global Youth has been able to expand not just the number of students we engage, but also add more Wharton voices to our programming.

Wharton Global Youth also prides itself on innovation and entrepreneurship, instilled in the school since Joseph Wharton’s original vision of America’s first business school. In these pages you will read about opportunities that were only possible because of the shared values found across the School community. Wharton faculty, staff, alumni, students and partners are the best in the world, and Global Youth is proud to stand with them as leaders in our respective fields.

The only thing better than the accomplishments of the 2021-2022 programming year will be what we do together in the year ahead.

All the best,

Eli J. Lesser | Executive Director

“Through the Wharton Global Youth program, high school students from all around the world can interact with our esteemed faculty and learn valuable skills that they’ll carry with them throughout their lives. Whether students want to start earning college credit, discover a life-changing summer experience on an Ivy League campus, or stay up-to-date on the latest business trends – the Wharton Global Youth program is here to empower the future leaders of the business world.”

— Erika James, Dean, The Wharton School
OUR TEAM

Serguei Netessine  
Senior Vice Dean, Global Initiatives & Innovation

Eli Lesser – Executive Director

Lauren More  
Summer High School Programs Director

Diana Lassetter Drake – Managing Editor

Kara Dunn – Associate Director of Marketing

Dongnian (Effie) Zhou  
Instructional Content Manager

Allyson Vaughan  
Summer High School Programs Coordinator

Gregory Wilson  
Communications and Data Coordinator

Alaysha Suggs  
Pre-Baccalaureate Program Administrative Coordinator

David Brubaker – Technical Director

Chiho Lee – IT Senior Project Leader

Lilla Butterworth – IT Project Leader

Kimberly Navarro  
Summer High School Programs Administrative Coordinator

Donovan Moore – Operations Assistant

Owen Vadala – Coordinator of Online Programs

Rachel Szkaradnik – Business Manager

Marcy Weitz – Finance Director

HIGHLIGHTS FROM THE YEAR

1,204 Students enrolled in seven Philadelphia campus programs

48 Students enrolled in inaugural San Francisco innovation program

981 Students enrolled in online programs

6,981 Competitors in the 2021-2022 Wharton Global High School Investment Competition

55 Published high school-level business and finance articles

12 Monthly Future of the Business World podcasts

5,397 Summer program applicants

42% Newsletter open rate in September 2022  
(compared to 24% the previous year)

Social Media – Total audience: 12,849  
(37.93% increase since August 2021)

2,243 followers  
(7.39% increase since August 2021)

4,456 followers  
(44.06% increase since August 2021)

4,502 followers  
(11.79% increase since August 2021)

1,648 followers on our new LinkedIn Page

"We have extended Wharton’s learning to become the first business school to engage pre-college students worldwide. While some students are exposed to business and economics education in their youth, many are not. Very few experience the business education that Wharton can provide."

— Eli J. Lesser, Executive Director, Wharton Global Youth Program
OUR HISTORY

Global Youth at a Glance


2011 – The launch of Knowledge@Wharton High School (KWHS) online business journal for high school students.

2012 – The KWHS High School Investment Competition launches with three Philadelphia teams and 15 students.

2014 – The start of the Global Young Leaders Academy, a two-week summer program for international students.

2019 – All of Wharton’s high school activities consolidate and begin growing under a new brand – the Wharton Global Youth Program.

2020 – Global Youth creates Future of the Business World, its first online-only summer program for high school students, as well as its Global Youth Meetup (GYM) online learning community.

2020 – Global Youth launches “Understanding Your Money,” a self-paced online class.

2021 – In January, Global Youth officially launches Wharton Pre-Baccalaureate, an online dual-enrollment program offering credit-bearing, college-level courses to high school students.

2021 – In September, Global Youth partners with the National Education Equity Lab to bring a new online credit-bearing course, Essentials of Personal Finance, to historically underserved communities.

2021 – In November, Global Youth launches a new website for all its programming and content.

2022 – In June, Global Youth resumes on-campus summer programming with classes in Essentials of Entrepreneurship, Essentials of Finance, and more, as well as online programs like Essentials of Leadership.

2022 – In July, Global Youth launches Essentials of Innovation, our first on-location program, at Wharton San Francisco.
OUR WORK

This past year, Wharton Global Youth has delivered business education to high school students through a growing number of opportunities and experiences, including programs, courses, competitions and content.

Wharton Global Youth On-Campus Programs

In the summer of 2022, we welcomed more than 1,200 high school students back to Wharton’s Philadelphia and San Francisco campuses to learn with us in our dynamic two-week and three-week business and finance programs. Several sessions of students joined us from June to August to take part in the following programs:

**Data Science Academy** teaches essential data science techniques such as data visualization and wrangling, and also exposes students to modern machine learning methodologies, which are building blocks for today’s AI field.

**Essentials of Entrepreneurship** challenges students to use innovative thinking to design a product from scratch and learn the basics of what it takes to be an entrepreneur.

**Essentials of Finance** provides an introduction to the fundamentals of finance as well as opportunities to explore finance beyond the stock market, including venture capital, corporate valuation, and alternative investments.

**Leadership in the Business World** introduces rising high school seniors to the full breadth of Wharton’s top-notch undergraduate business education and hones students’ leadership, teamwork and communication skills.

**Moneyball Academy** explores the world of sports analytics with a focus on the fundamentals of statistical thinking and programming languages. Students make deep discoveries in sports using the techniques applied by analytics professionals in the field.

**Sports Business Academy** teaches students about leagues, media, marketing, labor issues, and social impact/responsibility as they meet and learn from leaders in the sports business world.

“Attending the Wharton Global Youth Program has taught me that when I apply for college, I want to go to a school that pushes me to continue challenging myself – academically, intellectually, creatively and socially.”

— India T., Leadership in the Business World 2022
Global Youth offers a unique perspective on our economic world that is otherwise unattainable in a regular classroom with regular material...the firsthand, down-to-earth experimentation is critical to fully grasping [studies] like entrepreneurship and finance.

— Joshua W., Future of the Business World 2022

After being part of the Global Youth program and coming to visit Wharton, I recognized the level of creativity there is in the Wharton community. I also recognized that everyone has their own strengths and their own weaknesses, and at Wharton people are able to work together as a team to grow smarter together.

— Gali B., Essentials of Leadership 2022

Wharton Global Youth Online Programs

Nearly 1,000 students participated in our online programs in summer 2022, learning everything from emerging business technologies to leadership skills and sports statistics. In the process of redesigning for summer 2020, Wharton Global Youth created our two-week Future of the Business World online course, launched on Wharton Online and set up to accommodate learners across global time zones. Future of the Business World has now become part of our annual summer program offerings. Our online programs include:

**Future of the Business World** examines current issues facing the business world, discover emerging technologies, and delve into new business trends and future scenario planning.

**Essentials of Leadership** builds skills in emotional intelligence, problem-solving, interpersonal communication and collaboration through daily lectures, case studies and a digital simulation.

**Moneyball Academy Training Camp** teaches the basics of how to read and write code in “R,” the advanced statistical programming language, and create their own sports-analysis project.

To complement our online learning experience, we created a virtual community known as the Global Youth Meetup or GYM, an extracurricular online space that gives our online students a way to connect to one another and the Wharton experience before, during, and after their programs. This summer some 670 students took part in the GYM’s challenges, valuable community building and networking.

981 Online students in 2022

656 Students participated in the 2022 Global Youth Meetup online community
In July 2022 Global Youth launched Essentials of Innovation at Wharton San Francisco, our first on-location opportunity. Nearly 50 students participated in the intensive two-week program led by Professor Tyler Wry, studying the strategies that entrepreneurs use to generate new ideas and develop them into high-growth ventures.

I enjoy teaching the high school students because they're ambitious and talented, but also audacious and coachable. I can't think of a better place to learn about innovation than the city that's synonymous with tech entrepreneurship in the U.S. The Bay Area has been on the cutting edge of entrepreneurial innovation since web 1.0, and is home to arguably the most exciting and innovative startup scene in the world.

—I, Tyler Wry, Wharton Management Professor and Essentials of Innovation Instructor

Innovative Thinking
In July 2022 Global Youth launched Essentials of Innovation at Wharton San Francisco, our first on-location opportunity. Nearly 50 students participated in the intensive two-week program led by Professor Tyler Wry, studying the strategies that entrepreneurs use to generate new ideas and develop them into high-growth ventures.

INNOVATION IN ACTION
Listen to our Future of the Business World Podcast featuring Cornellius, a student from Jakarta who attended both our Essentials of Innovation and Leadership in the Business World programs. Cornellius is applying the lessons he learned to continue growing his fashion brand, Kine.

— Cornellius S., Essentials of Innovation and Leadership in the Business World 2022

Essentials of Innovation Numbers

<table>
<thead>
<tr>
<th>48</th>
<th>Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>4</td>
<td>Site visits</td>
</tr>
<tr>
<td>6</td>
<td>Guest speakers</td>
</tr>
<tr>
<td>2</td>
<td>Weeks of programming</td>
</tr>
</tbody>
</table>
You do not need to know everything about business coming into this class. The core reason I took this course was to see how truly passionate I would be towards marketing after taking a course on it. Pre-Bacc is a fluid program that can appeal to both those who are knowledgeable, as well as those who just want to know more.

— Riley C., Pre-Baccalaureate Program, Viral Marketing 2021

**Wharton's First Dual-Enrollment Program**

The Wharton Pre-Baccalaureate Program is an academically intensive dual-enrollment opportunity for exceptional high school juniors and seniors to enroll in courses spanning the breadth of Wharton’s business education curriculum and to earn college credits.

This past year 533 Pre-Bacc students chose among the following courses in the fall, winter, spring and summer:

- **HCMG 0001**: Intro to Health Economics
- **FNCE 0001**: Intro to Financial Markets and the Global Economy
- **FNCE 0002**: Essentials of Personal Finance
- **OIDD 0001**: Prescriptive Analytics
- **STAT 0001 & 0002**: Intro to Statistics and Data Science
- **MGMT 0004**: Work, Power and Inequality
- **MKTG 0001**: Viral Marketing
- **MKTG 0002**: Consumer Behavior

**Extending Our Reach**

Through our Embedded Pre-Baccalaureate Program, Global Youth has partnered with Steppingstone Scholars in Philadelphia and the National Education Equity Lab, an education justice organization, to bring college credit-bearing courses to high school students in historically underserved communities. The [pilot program](#) launched in eight schools in 2021 with *Essentials of Personal Finance*, a course developed by Professor and Director of the Stevens Center for Innovation in Finance David Musto, and has since grown to include many more schools and students.

**Pre-Baccalaureate Numbers**

- **553** Total participants
- **65** Students from Philadelphia public schools attending tuition-free
- **26** Courses
Wharton Global High School Investment Competition

During 2021-2022 we supported nearly 7,000 students from 64 countries participating in our Wharton Global High School Investment Competition. Students work in small teams to learn about teamwork, communication, risk, diversification, company and industry analysis, and many other important aspects of investing.

Global Finale at Wharton

On April 22 and 23, 2022, we held our Learning Day and Global Finale for more than 50 student finalists from around the world, welcoming them to Huntsman Hall. While Learning Day - meant to expose competition finalists and their advisors to new knowledge and perspectives around business - was sidelined during the pandemic, it returned to campus this year in style, with an introduction from Dean Erika James and a lecture from Professor Angela Duckworth.

On Saturday, the top 10 competition teams went head-to-head on the 8th Floor of Huntsman Hall, dazzling a prestigious panel of judges with investment-strategy presentations. This year “Sailing to Success,” from Arizona, emerged as the 2021-2022 Global Champions.

Winning team Sailing to Success celebrates along with Global Youth Executive Director Eli Lesser and the competition client, Nichole Jordan.

Additional Learning Opportunities

Our Competition Meet the Experts series for students and their advisors features faculty and professionals discussing their unique areas of finance.

2021-2022 Investment Competition Numbers

6,981 Competitors (37% increase from previous year’s 5,067)
64 Countries represented (35 countries previous year)
50+ Finalists invited to Wharton campus for our Global Finale
I was always business-oriented, but thinking about finance and investing didn’t start until I signed up for the Wharton Investment Competition. The competition taught me that business is very multi-faceted...and I got to put important financial skills into practice.

— Esha S., Team leader, M&R Investments, 2021 Investment Competition 1st Place Champs and 2022 3rd Place Winners

Building on Investing Success
In partnership with iD Tech, this year we helped launch an “Intro to Investing” course for middle school students ages 11-14, which delivers the key tenets of our investment competition to a whole new audience.

Competition Client
1. Nichole Jordan WG08 | Senior Vice President, Global Partner Success, Via

Semifinals Judges
1. Kenneth Chiang WG90 | Managing Partner, CIO and Founder, Redwood Peak
2. Heather Crist — Wharton Executive Education: Securities Industry Institute
   Managing Director, Head of Field Engagement for Wealth Management USA, UBS
3. Jean Gannon WG97 | Managing Director, Private Wealth Management Group, UBS
4. Patrick Gannon WG97 | Co-Founder and COO, BlueTape
5. Eric Linn W92 | President, Oak Point Partners
6. Valerie Ramirez Mukherjee WG03 | Founder & Managing Partner, Ramirez Mukherjee Family Office
7. Yanbing Qiu, Chief Investment Officer and Managing Director, CICC Fund
9. Rajesh Sehgal — Wharton Executive Education: Advanced Management Program
   Founder and Managing Partner, Equanimity Investments
10. Manpreet Singh WG09 | Chief Investment Officer, Singh Capital
11. Shawn Snyder, Head of Investment Strategy, Citi U.S. Wealth Management
12. Shant Sood WG08 | Co-Founder, Sanctum Capital Management
13. Dr. Wayne Williams, Assistant Professor of Accounting, Fox School of Business at Temple University
14. Dr. Dan Young, Director, Wharton-AltFinance Institute, the Wharton School
15. Patrick Yung WG00 | Senior Vice President, Independence Blue Cross

Global Finale Judges
1. Andrea Vittorelli WG92 | Global Chair, Insurance Practice, JP Morgan Securities LLC
2. Muk Rao C94 GSE97* | Product Manager and Architect, Wharton Research Data Services (WRDS)
3. John Zaia | Senior Vice President, Wealth Group Executive, Citi
4. Joseph Rava | CFA, Investment Analyst, Abrdn
Articles, Videos, Podcasts and Learning Materials
In November 2021 Wharton Global Youth launched a streamlined website with clearer navigation, improved functionality, and the integration of all aspects of the Wharton Global Youth learning ecosystem under a single banner, including our content.

Wharton Global Youth produces original content that introduces high school students and educators to business and finance education, with analysis from experts in the Wharton community.

Online Business Journal: This year we published 55 articles in our Global Youth Newsroom and online business journal.

Future of the Business World Podcast: We published 12 new episodes of our monthly podcast featuring high school innovators.

Explore Business Mini-sites: This year’s three mini-sites, which help educators inspire high school students to think more deeply about timely issues affecting business and society, explore all dimensions of Environmental, Social & Governance (ESG).

The Essential Educator: In September 2021 we launched a blog written by high school educators, for high school educators and published our first eight throughout the year.

Amplifying Student Voices: Comment & Win Contest
The Wharton Global Youth Program Comment & Win is an annual contest that runs from June to August and is designed to encourage high school-age students to discover Global Youth stories, podcasts and videos, and to develop stronger reflective and persuasive writing skills. Four biweekly rounds of competition include a new theme introduced each round.

Comment & Win 2022 Numbers
Total Commenters: 260
Total Comments: 275
Round Themes:
1. Anything Goes
2. Storytelling
3. Discussion
4. Innovation

Website Traffic
August 1, 2021–August 1, 2022
Pageviews: 2,522,146
Unique pageviews: 1,884,711

I learned so much about a variety of issues from the Global Youth articles and podcasts. I liked how I could combine all this new information with what I had learned from activities like Speech and Debate and National Science Bowl. This contest pushed me to think hard about many topics and about how I could best add to the discussions.

— Vera H., W.B. Ray High School, Texas, 2022 Comment & Win Contest Grand Prize Winner
Our Wharton Collaborators

Global Youth has forged key strategic collaborations across the Wharton and Penn communities. We work closely with faculty, administration, staff, alumni and students to grow our vision for the high school market. Faculty members tailor and teach programs and courses, Wharton students serve as teaching assistants, alumni share expertise and career insight, and faculty-led groups integrate business-education tools into Global Youth instruction. This year’s successful campus collaborations include:

**Executive Education**
We have joined Executive Education as part of a custom client’s learning program. Wharton Global Youth is creating a youth portal of business and finance content and courses targeting under-18 children.

**Jay H. Baker Retailing Center**
Through our content, we provided a learning opportunity for high school students with insight from [Managing Director Mina Fader](#).

**Penn Office of the Provost**
Global Youth contributes content from its online [Understanding Your Money](#) course to the University of Pennsylvania Rising Scholar Success Academy, a virtual six-week summer program designed for rising high school seniors across Philadelphia.

**Stevens Center for Innovation in Finance**
Faculty members [David Musto and Nikolai Roussanov](#) designed the curriculum for the new Wharton Embedded Pre-Baccalaureate Program “Introduction to Personal Finance”. Additionally, Managing Director Sarah Hammer shared the latest in crypto and blockchain through our summer cross-program lecture series and [Global Youth articles](#).

**Tangen Hall /Venture Lab**
Our summer Essentials of Entrepreneurship program worked with Wharton Venture Lab to use the Tangen Hall facilities for innovation and digital design.

**Wharton Analytics**
The Women in Data Science conference at Penn funded a scholarship for four high school girls attending our summer data science programs. Wharton Analytics is an [ongoing source of learning](#) for our students.
2022 Alumni Career Chat Guests
Our Alumni Career Chats are a lineup of informative interviews with Wharton alumni that are first offered live to active members of our GYM online community. This year we were joined by:

1. Leonard “LD” Salmanson WG’14
   “Maverick Herder”, Cherre

2. Punit Singh Soni WG’07
   Founder/CEO, Suki

3. Artem Mariychin W’10
   Managing Director, Cowen Sustainable Investments

4. Andrew Dudum W’11
   Founder & CEO, Hims & Hers

Wharton External Affairs
We regularly identify alumni who are interested in engaging with our high school audience, serving as clients or judges for our annual investment competition, participating in our summer “Alumni Career Chat” series, and promoting our programs among Wharton alumni clubs around the world.

Wharton Interactive
Wharton Interactive simulations provide fun and interactive experiences during both our online and in-person programs. This year we were able to offer our students the following educational simulations:
- BlueSky Ventures Game
- The Saturn Parable
- The Startup Game

Wharton Learning Lab
The Learning Lab supports in-person simulation delivery. This year we were able to offer our students the following educational simulations:
- Optimization Simulation
- Queueing Simulation
- Hearts Simulation
- Pivot or Perish Retail Simulation
- OPEQ Negotiation Simulation
- Entrepreneurship Strategy

Wharton MBA Program
MBA teaching fellows help lead our Embedded Pre-baccalaureate courses and serve as instructors in summer programs.

Wharton Office of the Dean
This year, Dean Erika James supported students in our high school programs, speaking to them during our Investment Competition Learning Day and delivering a cross-program lecture on crisis leadership.
Research shows that simulations are the best way to teach leadership... It needs to feel realistic enough that your decisions matter and the world makes sense.

— Dr. Ethan Mollick, Wharton Management Professor and Co-founder of Wharton Interactive

**Wharton Online**
Wharton Online hosts our online programs on its Canvas instance, as well as many of our videos on its Kaltura account.

**Wharton Productions**
We regularly work with Wharton Productions to help produce our online video glossary and Future of the Business World podcast.

**Wharton Research Data Services (WRDS)**
An ongoing source of data and support for our Wharton Global High School Investment Competition.

**Wharton San Francisco**
With the help of Alan Chen, Executive Director of Wharton San Francisco, we launched our first on-location program, Essentials of Innovation.

**Wharton Undergraduate Division**
The Wharton Ambassadors hosted admissions workshops for our students and helped advise our annual investment competition. We hired undergrads as teaching assistants for the summer and academic year programs.

**Wharton Interactive’s Saturn Parable**
Students in our Essentials of Leadership online summer program experience The Saturn Parable, a virtual space mission to Saturn’s moon Enceladus.

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**Wharton Interactive’s Saturn Parable**
Students in our Essentials of Leadership online summer program experience The Saturn Parable, a virtual space mission to Saturn’s moon Enceladus.
Academic Expertise Numbers

38 Faculty members contributed to our work
22 Added analysis to our content
12 Presented their research to our summer students during cross program lectures

Academic Expertise: Wharton Faculty Participation

Our campus collaborations this year extended to the amazing Wharton faculty to build and deliver high-quality programs, courses, competitions and content. We connected with the following:

Raphael Amit, Wharton management professor and academic director of the Wharton Global Family Alliance

Arthur van Benthem, Associate Professor of Business Economics and Public Policy; Co-leads Wharton’s Business, Climate and Environment (BCE) Lab

Jonah Berger, Associate Professor of Marketing

Brian Berkey, Associate Professor of Legal Studies & Business Ethics

Brian Bushee, The Geoffrey T. Boisi Professor; Senior Vice Dean of Teaching and Learning

Lindsey Cameron, Assistant Professor of Management

Peter Cappelli, George W. Taylor Professor; Professor of Management; Director of the Center for Human Resources

Andrew Carton, Associate Professor of Management

Guy David, Alan B. Miller Professor; Professor of Health Care Management; Professor of Medical Ethics and Health Policy, Perelman School of Medicine; Chair of the Health Care Management Department

Angela Duckworth, Rosa Lee and Egbert Chang Professor

Jehoshua Eliashberg, Wharton’s Sebastian S. Kresge Professor Emeritus of Marketing and Professor Emeritus of Operations, Information and Decisions

Peter Fader, Frances and Pei-Yuan Chia Professor; Professor of Marketing

Itay Goldstein, Joel S. Ehrenkranz Family Professor, Professor of Finance, Professor of Economics; Chairperson of the Finance Department

Adam Grant, The Saul P. Steinberg Professor of Management; Professor of Psychology

Jessie Handbury, Wharton Professor of Real Estate

Witold Henisz, Wharton professor of management, director of the Wharton Political Risk Lab, and the founder of the ESG Analytics Lab,

Kartik Hosanagare, John C. Hower Professor; Professor of Operations, Information and Decisions

Erika James, Dean of the Wharton School; Reliance Professor of Management and Private Enterprise; Professor of Management
Barbara Kahn, Patty and Jay H. Baker Professor; Professor of Marketing
Benjamin Keys, Rowan Family Foundation Professor; Professor of Real Estate; Professor of Finance
Katherine Klein, Edward H. Bowman Professor, Professor of Management, Vice-Dean of the Wharton Social Impact Initiative
Sarah Light, Associate Professor of Legal Studies & Business Ethics
Mary-Hunter Mae McDonnell, Wharton associate professor of management
Ethan Mollick, Ralph J. Roberts Distinguished Faculty Scholar; Associate Professor of Management; Academic Director of Wharton Interactive
David Musto, Ronald O. Perelman Professor in Finance, Director of the Stevens Center for Innovation in Finance
Michael Platt, James S. Riepe University Professor; Professor of Marketing; Professor of Psychology; Professor of Neuroscience
Michael Roberts, William H. Lawrence Professor, Professor of Finance
Daniel Rock, Assistant Professor of Operations, Information and Decisions
Lori Rosenkopf, Simon and Midge Palley Professor; Professor of Management; Vice Dean of Entrepreneurship
Nikolai Roussanov, Moise Y. Safra Professor, Professor of Finance
Maurice Schweitzer, Cecilia Yen Koo Professor; Professor of Operations, Information and Decisions; Professor of Management
Jonathan Michael Smith, Professor of computer and information science at the University of Pennsylvania.
Luke Taylor, John B. Neff Professor in Finance; Professor of Finance; Co-Director, Rodney L. White Center for Financial Research; Coordinator of Finance PhD Program
Susan Wachter, Wharton Professor of Real Estate and Finance
Kevin Werbach, Liem Sioe Liong/First Pacific Company Professor; Professor of Legal Studies & Business Ethics; Chairperson, Legal Studies and Business Ethics
Tyler Wry, Associate Professor of Management
Abraham Wyner, Professor of Statistics and Data Science, Director of Undergraduate Program in Statistics and Data Science, Faculty Lead of the Wharton Sports Analytics and Business Initiative
Linda Zhao, Professor of Statistics and Data Science, Academic Director of the Dual Master’s Degree in Statistics

“...My brand of finance is very simple. There’s one finance. It rests on two intuitive principles: costs and benefits, and risk. Every financial decision revolves around identifying the costs and benefits, and the corresponding risk. Everything you will encounter in your personal or professional life is just an application of those principles.

— Dr. Michael Roberts, Wharton Finance Professor and Developer of Global Youth’s Essentials of Finance curriculum
We value the opportunity to connect with educators and organizations that regularly engage with high school students in the classroom and elsewhere. As we learn from their expertise, we are able to build programs, competitions and content that meet the needs and interests of the market.

**Educator Advisory Board**
The Wharton Global Youth Program relies upon its 12-person Educator Advisory Board, a group of high school business educators from across the country who meet monthly to provide valuable feedback on our educational initiatives and materials, as well as share ideas on how our organization can best support students and educators. Following three-year terms, several of our EAB members rotated off in May 2022.

**National Education Equity Lab**
In September 2021, the Wharton Global Youth program partnered with the National Education Equity Lab to launch our latest pre-baccalaureate course offering, The Essentials of Personal Finance. While the Wharton Pre-Baccalaureate Program officially launched in January 2021, our partnership with Ed Equity Lab represents the first time a Wharton Pre-Baccalaureate course is being integrated into selected high school classrooms.

**Steppingstone Scholars**
In December 2021, the Wharton Global Youth program announced a partnership with Steppingstone Scholars that will offer socioeconomically underserved students in Philadelphia a pathway to college and business education. This past spring, students from Lankenau Environmental Science Magnet High School piloted the program. Learn more about our partnership.

—I’ll miss my fellow Wharton Educator Advisory Board members dearly, but know that I am a better educator for having been a part of this amazing group, and serving my full three-year tenure.

— Jacqueline Collins
High School Business Educator, board member from 2019-2022

**Educator Advisory Board Through the Years**
Lisa Bender, Retired Business Teacher, MD
Jacqueline Collins, Mansfield High School, MA
Linda Cox, Retired Business Educator, CA
Megan DeLena, Fort Mill High School, SC
Aaron Greberman, Bodine High School for International Affairs, PA
Justin Harbour, LaSalle College High School, PA
Christine Heinicke, Morristown High School, NJ
Michael Karpyn, Marple Newtown High School, PA
Alex Karpyn, Livingstone High School, NJ
Daniel LaSalle, Financial Literacy Educator, PA
Angela Mangham, Sandy Creek High School, GA
Kevin Murley, Montgomery Blair High School, MD
Lauren Newman, West Deptford High School, NJ
Kathryn Person, Walter Payton College Prep, IL
Andrew Wakelee, AIM Academy, PA
Emanuel Young, Rockwood School District, MO
Even when we had to go fully online with many of our typically on-campus classes, we were able to double the number of high school students taking part in our summer programs. The market is hungry for what we are offering.

— Dr. Serguei Netessine, Wharton’s Senior Vice Dean for Innovation and Global Initiatives

OUR VISION

Through all these partnerships and new student initiatives, Wharton Global Youth Program is gathering feedback and generating data to better understand the youth market for business education - and to continue innovating. “The bigger vision is to increasingly give everyone in the world a little piece of Wharton,” says Serguei Netessine, senior vice dean for innovation and global initiatives and academic director of the Wharton Global Youth Program. “We want to inspire future generations to pursue a business education. To all Wharton alumni, secondary school educators and corporate executives, if our mission resonates with you, please connect with us.”

CONTACT US

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